



Carole,
Diagnosed in 2019



2026 PARTNER TOOLKIT

ABOUT THE BREAST CANCER RESEARCH FOUNDATION



Our Mission

The Breast Cancer Research Foundation is dedicated to preventing and curing breast cancer by advancing the world's most promising research.

Since BCRF's founding in 1993, BCRF-funded researchers have played a key role in every major breakthrough in breast cancer research. BCRF's research portfolio spans the entire spectrum of the disease, and the field is accelerating faster than ever. BCRF seeks out the brightest minds in science, providing them with the funding and freedom to pursue their most innovative ideas—all with a singular goal: **to end breast cancer.**

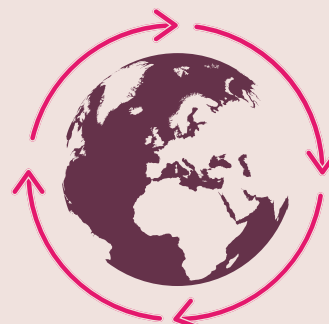
BCRF IS THE HIGHEST-RATED

Breast cancer research
organization in the U.S.



BCRF IS THE LARGEST PRIVATE FUNDER

of breast cancer research
—and metastatic (Stage
IV) breast cancer
research— worldwide.



[Learn More](#)

BCRF's Areas of Focus



Hereditry & Ethnicity

Understanding the genetic causes of breast cancer and how race and ethnicity play a role in the development of the disease to better stratify patient risk and care.

Lifestyle & Prevention

Identifying risk factors and developing interventions to prevent or reduce the risk of breast cancer.



Metastasis

Understanding how tumors spread and grow in different organs and identifying how to prevent that migration.

Treatment

Developing and testing new and existing treatments to achieve precision medicine and improve outcomes.



Survivorship

Enhancing quality of life, cancer control, and improving health outcomes.



Tumor Biology

Understanding the evolution from a normal cell to a cancer cell, how the cancer cell progresses to a tumor, identification of drivers of tumor growth and targets for treatment, and how the tissue microenvironment influences tumor growth.





Breast Cancer Statistics

Breast cancer is **the most common cancer in women globally and in the U.S.**, with incidence rising, especially in younger women.

1 in 8

women in the U.S. will be diagnosed with breast cancer in their lifetime.

91% of women

diagnosed with breast cancer survive at least 5 years, when caught early, survival rates are at an all-time high.

Every 2 minutes in the U.S. and **every 14 seconds** worldwide, a breast cancer diagnosis is made.

Breast cancer is the **leading cause** of cancer death in less developed countries and the **second leading cause** of cancer death in American women.

42,000+

people in the U.S., will die from breast cancer this year.



The Power of Research: The Breast Cancer Research Foundation's Impact

The discoveries made by BCRF researchers have led to groundbreaking progress in breast cancer treatment contributing to a

44%

decline in breast cancer deaths since 1993.

MORE THAN

4

Million

Breast cancer survivors in the U.S. — the largest cohort in history.

Survival rates for early-stage breast cancer are the **highest** they've ever been. Metastatic (Stage IV) breast cancer **survival improvements** have been the **greatest in the last 10 years**.

Over the last decade, the FDA has approved **18**

new treatments for breast cancer based on the clinical findings of BCRF investigators and others. There have been more approvals in the past 10 years than in the 30 years prior.