Dear Friends,

Before you enjoy this catalog, I hope you take a moment and pause to consider the idea of “Shop Pink, Save Lives.” The statement is rooted in a simple concept: when you shop for items that give back to the Breast Cancer Research Foundation (BCRF), you are quite literally saving lives.

Our corporate partners play a vital role in our ability to fund the world’s most innovative cancer research. Last year, BCRF’s family of corporate partners contributed more than $28 million to breast cancer research, funding nearly 100 grants across the nation. By shopping with our partners, you are placing funds in the hands of investigators around the globe working tirelessly to put an end to this disease.

As the nation’s only breast cancer organization rated A+ by CharityWatch and the highest 4-star rating by Charity Navigator, BCRF is one of the most efficient and fiscally responsible non-profits in the country — with 91 cents of every dollar donated to BCRF going directly to research and awareness programs.

Our partners range in size and category, but they all share a core value: they are dedicated to advancing lifesaving research. Since 1993, BCRF-funded researchers, with the help of donors like you, have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship.

This year’s catalog hosts a variety of products from home essentials to coveted luxuries. For over 20 years, our corporate partners have fostered philanthropic purchasing decisions.

Simply put, your purchase matters — not only to the BCRF family, but also the women and men impacted by breast cancer who will benefit from the advancements in science your purchase is fueling.

Sincerely,

Myra J. Biblowit
President and CEO
Breast Cancer Research Foundation

#BeTheEnd

Ending breast cancer begins with you.
TO DATE, BCRF HAS RAISED MORE THAN $550 MILLION TO FUEL DISCOVERIES, IN TUMOR BIOLOGY, GENETICS, PREVENTION, TREATMENT, SURVIVORSHIP & METASTASIS.

RAISING MONEY FOR THE BREAST CANCER RESEARCH FOUNDATION — THERE IS NOTHING BETTER I CAN IMagine DOING.

MARR BAUM, BREAST CANCER SURVIVOR, BCRF BOARD MEMBER & HAMPTONS PADDLE AND PARTY FOR PINK FOUNDER

AVEDA
Limited-Edition Aveda Hand Relief™ with Shampure™ aroma (5 fl. oz./150 ml); $26

DONATION: $4 from the purchase price, with a maximum donation of $314,000

Available 9/27/15 - 9/24/16 at Aveda Experience Centers, participating salon and institute locations and aveda.com while supplies last

BOBBI BROWN
Peony Set (.18 oz./5.10 g); $50

DONATION: $12 from the purchase price

Available 10/1/15 - 3/31/16 exclusively at Bobbi Brown Cosmetics counters nationwide, in Puerto Rico and bobbibrown.com while supplies last

BUMBLE AND BUMBLE.
prêt-à-powder with a limited-edition pink cap (2 oz./56 g); $27

DONATION: $5 from the purchase price

CLINIQUE
Pink with a Purpose Cheek Pop with Bag (.12 oz./3.5 g); $22
DONATION: $4 from the purchase price
Available 9/15/15 - 1/31/16 at Clinique counters nationwide, in Puerto Rico and clinique.com while supplies last

CLINIQUE
Great Skin, Great Cause Dramatically Different Moisturizing Lotion+ with Clinique Charm Set (6.7 fl. oz./200 ml); $38
DONATION: $10 from the purchase price
Available 9/15/15 - 1/31/16 at Clinique counters nationwide, in Puerto Rico and clinique.com while supplies last

DARPHIN
Intral Redness Relief Soothing Serum (1 fl. oz. liq./30 ml); $88
DONATION: $10 from the purchase price
Available 10/1/15 - 10/31/15 at darphin.com, bluemercury and SpaceNK while supplies last

ESTÉE LAUDER
Evelyn Lauder Dream Pin; $12.50
DONATION: 20% of the suggested retail price
Available 9/1/15 - 6/30/16 at all Estée Lauder counters nationwide, in Puerto Rico and estee lautider.com while supplies last

ESTÉE LAUDER
Evelyn Lauder and Elizabeth Hurley Dream Pink Collection (Pure Color Envy Sculpting Lipsticks: .04 oz./1.2 g (x3)); $33.50
DONATION: 20% of the suggested retail price
Available 9/1/15 - 6/30/16 at all Estée Lauder counters nationwide, in Puerto Rico and estee lautider.com while supplies last

DONNA KARAN COSMETICS
Donna Karan Liquid Cashmere EDP Spray (1.7 oz./50 ml); $88
DONATION: 20% of the suggested retail price, with a maximum donation of $25,000
Available 9/1/15 - 12/31/15 at select Macy’s stores, macy’s.com, Bloomingdale’s, bloomingdales.com, Lord & Taylor, lordandtaylor.com and donnakaran.com while supplies last
**ESTÉE LAUDER**

Modern Muse Solid Perfume Keychain (.04 oz./1.35 g); $49.50

DONATION: 100% of the suggested retail price

Available 9/1/15 - 6/30/16 at select Estée Lauder counters nationwide, in Puerto Rico and esteecluder.com while supplies last

Resilience Lift Night Firming/Scultping Face and Neck Creme with Pink Ribbon Bracelet (1.7 oz./50 ml); $86

DONATION: 20% of the suggested retail price

Available 9/1/15 - 6/30/16 at select Estée Lauder counters nationwide, in Puerto Rico and esteecluder.com while supplies last

Limited-Edition Golden Alligator Slim Compact; $200

DONATION: 20% of the suggested retail price

Available 9/1/15 - 6/30/16 at Saks Fifth Avenue, Neiman Marcus, Bergdorf Goodman and esteecluder.com while supplies last

**JO MALONE LONDON**

In support of The Estée Lauder Companies’ BCA Campaign, Jo Malone London will donate $45,000 to the Breast Cancer Research Foundation in North America in 2015. Purchase of Jo Malone London products will not impact the amount of the donation.

The Lip Balm (.32 oz./9 g); $55

DONATION: $10 from the purchase price

Available 10/1/15 - 10/31/15 at select specialty stores including Bergdorf Goodman, Neiman Marcus, Nordstrom, Bloomingdale’s and Saks Fifth Avenue stores within the United States and lamer.com while supplies last

**LAB SERIES SKINCARE FOR MEN**

AGE RESCUE+ Face Lotion (1.7 fl. oz./50 ml); $50

DONATION: 20% of the suggested retail price, with a maximum donation of $25,000

Available 9/1/15 - 12/31/15 at Macy’s, macys.com, Bloomingdale’s, bloomingdales.com, Lord & Taylor and labseries.com while supplies last

Pink Pocket Square: A complimentary gift with any $50 purchase

Available 10/1/15 - 10/31/15 exclusively at Bloomingdale’s and labseries.com
Birchbox has partnered with The Estée Lauder Companies’ Breast Cancer Awareness Campaign to create an exclusive box of deluxe beauty samples in support of breast cancer research. The special edition boxes will be filled with an assortment of products from The Estée Lauder Companies brands, including Estée Lauder, Clinique, Smashbox, Origins, Darphin and Prescriptives.

DONATION: $104,000, regardless of sales

Sign up for the The Estée Lauder Companies’ Breast Cancer Awareness Birchbox at birchbox.com/bcabox. Current Birchbox subscribers will have the option to select this limited edition assortment as their October box. Available beginning September 25th, while supplies last.

---

**ORIGINS**

Limited-Edition Make a Difference™ Rejuvenating Hand Treatment (2.5 fl. oz./75 ml): $21

DONATION: $4 from the purchase price

Available 10/1/15 - 12/31/15 at Origins retail stores and select department stores in the USA, in Puerto Rico and origins.com while supplies last.

---

**TOM FORD BEAUTY**

In support of The Estée Lauder Companies’ BCA Campaign, Tom Ford Beauty will donate $50,000 to the Breast Cancer Research Foundation in North America in 2015. Purchase of Tom Ford Beauty products will not impact the amount of the donation.

---

**SMASHBOX**

Photo Finish 24 Hour Shadow Primer (.41 fl. oz./12 ml); $20

DONATION: $5 from the purchase price

Available 9/15/15 - 11/30/15 at Ulta Beauty, ulta.com and smashbox.com while supplies last.

---

**TORY BURCH**

Lip Color (.1 oz./3 g); $32

DONATION: 20% of the suggested retail price, with a maximum donation of $25,000

Available 9/1/15 - 12/31/15 at Macy’s Herald Square, macys.com, Bloomingdale’s, bloomingdales.com, Tory Burch boutiques and toryburch.com while supplies last.

---

**ORIGINS**

Limited-Edition Make a Difference™ Rejuvenating Hand Treatment (2.5 fl. oz./75 ml): $21

DONATION: $4 from the purchase price

Available 10/1/15 - 12/31/15 at Origins retail stores and select department stores in the USA, in Puerto Rico and origins.com while supplies last.

---

**SMASHBOX**

Photo Finish 24 Hour Shadow Primer (.41 fl. oz./12 ml); $20

DONATION: $5 from the purchase price

Available 9/15/15 - 11/30/15 at Ulta Beauty, ulta.com and smashbox.com while supplies last.

---

**TORY BURCH**

Lip Color (.1 oz./3 g); $32

DONATION: 20% of the suggested retail price, with a maximum donation of $25,000

Available 9/1/15 - 12/31/15 at Macy’s Herald Square, macys.com, Bloomingdale’s, bloomingdales.com, Tory Burch boutiques and toryburch.com while supplies last.

---

**ORIGINS**

Limited-Edition Make a Difference™ Rejuvenating Hand Treatment (2.5 fl. oz./75 ml): $21

DONATION: $4 from the purchase price

Available 10/1/15 - 12/31/15 at Origins retail stores and select department stores in the USA, in Puerto Rico and origins.com while supplies last.

---

**TOM FORD BEAUTY**

In support of The Estée Lauder Companies’ BCA Campaign, Tom Ford Beauty will donate $50,000 to the Breast Cancer Research Foundation in North America in 2015. Purchase of Tom Ford Beauty products will not impact the amount of the donation.

---

**SMASHBOX**

Photo Finish 24 Hour Shadow Primer (.41 fl. oz./12 ml); $20

DONATION: $5 from the purchase price

Available 9/15/15 - 11/30/15 at Ulta Beauty, ulta.com and smashbox.com while supplies last.

---

**TORY BURCH**

Lip Color (.1 oz./3 g); $32

DONATION: 20% of the suggested retail price, with a maximum donation of $25,000

Available 9/1/15 - 12/31/15 at Macy’s Herald Square, macys.com, Bloomingdale’s, bloomingdales.com, Tory Burch boutiques and toryburch.com while supplies last.

---

**ORIGINS**

Limited-Edition Make a Difference™ Rejuvenating Hand Treatment (2.5 fl. oz./75 ml): $21

DONATION: $4 from the purchase price

Available 10/1/15 - 12/31/15 at Origins retail stores and select department stores in the USA, in Puerto Rico and origins.com while supplies last.
**OUIDAD**

KRLY® KIDS Hair Care Line; $15 per product

**DONATION:** $1 per purchase

Available during the month of October 2015 and ongoing at ouidad.com

Curls for a Cure®, any size donation accepted

**DONATION:** Matched dollar for dollar, up to $50,000

Available year-round at ouidad.com

---

**PARIS PRESENTS INCORPORATED**

Breast Cancer Awareness End Cap program featuring the Pink Brushes from Real Techniques/Bold Metals collections; $8.99 - $24.99

**DONATION:** $10,000, regardless of sales

Available 10/4/15 - 10/31/15 at all Ulta Beauty stores

---

**PERFUMANIA**

Select women’s and men’s fragrances; $14.99 - $85

**DONATION:** $1 per purchase

Available during October 2015 at nationwide retail locations and on perfumania.com

---

**CONAIR CORPORATION**

The True Glow Sonic Facial Brush, Power of Pink by Conair; $49.99

**DONATION:** $110,000 annually, regardless of sales

Currently available at select retailers in mass, drug and specialty stores, plus, all-year round on conair.com

---

**ULTA BEAUTY**

Throughout the month of October, Ulta Beauty invites guests to participate in their Donate with a Kiss campaign, which include both online and in-store components such as The Salon at Ulta Beauty Cut-A-Thon on October 11, 2015.

Ulta Beauty limited edition pink products include a clutch, tassel keychain, jeweled compact, fragrance atomizer and set of cuff bracelets; $5 each

**DONATION:** 50% of the purchase price

Available 10/1/15 - 10/31/15 at Ulta Beauty stores nationwide and online at ulta.com
FASHION

ANN TAYLOR
With the Ann Taylor Cares Card, receive 20% off every purchase of $100 or more, or 25% if you use your Ann Taylor Card or LOVELOFT Card at Ann Taylor, Ann Taylor Factory Store, LOFT and LOFT Outlet from 9/18/15 - 11/15/15; $25

DONATION: 90% of the purchase price
Available 9/18/15 - 10/31/15 at Ann Taylor and Ann Taylor Factory Store

A.T. Cares Collection Limited Edition Bracelet, $59.50 and Necklace, $49.50

DONATION: 50% of the purchase price
Available 9/18/15 - 12/31/15 at Ann Taylor and anntaylor.com

LOFT
With the LOFT Cares Card, receive 20% off every purchase of $100 or more, or 25% if you use your LOVELOFT Card or Ann Taylor Card at LOFT, LOFT Outlet, Ann Taylor and Ann Taylor Factory Store from 9/18/15 - 11/15/15; $25

DONATION: 90% of the purchase price
Available 9/18/15 – 10/31/15 at LOFT and LOFT Outlet

LOFT Limited Edition Jewelry Collection including the exclusive Sparkle Statement necklace, $69.50 and Sparkle Cuff earrings, $39.50

DONATION: 70% of the purchase price
Available 9/18/15 – 11/15/15 at LOFT and loft.com

BERNE
Ladies washed insulated coat, $66.99 and active jacket, $60.99

DONATION: $10,000, regardless of sales
Available beginning Fall 2015 at bernedirect.com

BLOOMINGDALE’S
“Give Pink, Get More”

From 9/29/15 - 11/1/15, enroll in the program by charging a $15 fee on your Bloomingdale’s Credit Card and 100% of that fee goes to BCRF and other select charities. Based on your eligible net spend during the program, you will earn a Give Pink, Get More Card worth up $250. Give Pink, Get More Cards are mailed just in time for holiday shopping in December, and can be used at any Bloomingdale’s and at bloomingdales.com

Little Pink Card; $10 - $1,000

DONATION: 10% of the value on your Little Pink Card plus 10% of purchases made with this card above the original amount on cards purchased 9/15/15 - 10/31/15 and redeemed by 12/31/15
Available at Bloomingdale’s and bloomingdales.com

Donald Robertson T-Shirt; $28

DONATION: $18 per purchase
Available at Bloomingdale’s while supplies last
**CAFEPRESS**
Survivor Ribbon Fitted T-Shirt and Supporter Ribbon Fitted T-Shirt; $28
DONATION: $20,000, regardless of sales
Available year-round at cafepress.com

**GAP**
GapBody Favorite T-Shirt Bra With Lace in Hope Pink; $39.50
DONATION: $5 per purchase
Available 9/15/15 – 10/31/15 in stores and online at gap.com

**DRESSBARN**
Breast Cancer Awareness Dress and Scarf
DONATION: $25% of the purchase price, up to $25,000
Available during October 2015

**HUDSON’S BAY/ LORD & TAYLOR**
Blanket Wrap; Hudson’s Bay - $20 with any in-store purchase (no minimum). Lord & Taylor - $19 with any cosmetics or fragrance purchase of $50 or more.
DONATION: $7 per purchase
Available October 2015 in Hudson’s Bay and Lord & Taylor stores and online at thebay.com and lordandtaylor.com

Donate Your Hudson’s Bay Rewards Points
When you shop during the month of October, donate your Hudson’s Bay Rewards points to the Breast Cancer Research Foundation in Hudson’s Bay stores or online through hbcrewards.com by clicking on the “Donate to Charity” link and HBC will convert all collected Rewards points to cash and donate the total amount to BCRF.
PLAYTEX, HANES, BALI & MAIDENFORM BRANDS

Keep Pink Close to the Heart; $12.99 - $44

DONATION: $100,000 annually, regardless of sales

Available beginning July 2015 in major mass, mid-tier and department stores

JCPenney

All October, customers can help JCPenney support breast cancer awareness by rounding up their in-store or online purchases to the nearest dollar. Contributions will be donated to directly fund national programs supporting breast cancer research and awareness. Customers can also shop Ambrielle’s assortment of bras or Made for Life’s assortment of women's activewear, both exclusively available at JCPenney. Also, from 10/15/15 – 10/18/15, The Salon by Instyle at JCPenney will donate $1 for every haircut service received.

DONATION: Ambrielle: $1 per bra purchase in October, up to $100,000. Made for Life: $1 per breast cancer awareness product purchase in October, up to $15,000

Available during October 2015 at JCPenney stores or jcpenney.com

Macy’s/Ideology Activewear

Macy’s Ideology Collection includes leggings, tanks, t-shirts and bras; $19.98 - $54.50. Select styles also available in women's; $34.50 - $54.50

DONATION: 10% of the purchase price

Available 8/15/15 – 11/1/15 at Macy’s and macys.com/ideology

Thanks for Sharing Program; $25 enrollment fee

DONATION: $10 out of each $25 enrollment, up to a total of $15 million to BCRF and select charities

Available now through 12/31/15 at Macy’s and macys.com. Learn more at macys.com/thanks

QVC Presents “FFANY Shoes on Sale”

DONATION: A minimum of 80% of the purchase price**

**Purchase price excludes shipping, handling and tax.

Scheduled to be available beginning Monday, October 19, 2015 from 6 - 9 PM (ET) and will continue to be available, while supplies last, through QVC.com, the QVC apps or by calling 1-800-345-1515. Additional styles can be found in the online collection on QVC.com beginning 10/1/15 and continuing throughout the month while supplies last
"THE DISTANCE I AM RUNNING SHOWS HOW THANKFUL I AM FOR BREAST CANCER RESEARCH. IT’S A DIRECT EQUATION."

DAVINA McNAEY, BREAST CANCER SURVIVOR, ON HER 470-MILE RUN FOR RESEARCH

91 CENTS OF EVERY DOLLAR SPENT BY BCRF IS DIRECTED TOWARDS BREAST CANCER RESEARCH & AWARENESS PROGRAMS.

SWIMWEAR ANYWHERE
Beach House Pink Collection; $60 - 104
DONATION: $3 - $5 per purchase
Available year-round at Bon-Ton, Dillard’s, belk.com and beach2ocean.com

TANGER OUTLETS
Purchase a $5 unlimited-use savings card from Tanger Shopper Services or on TangerOutlets.com and receive 25% off any item at participating stores. Shop with #TangerPinkPower and save stylishly as often as you like during October.
DONATION: Purchase of the Powerful Pink card benefits BCRF and supports Tanger’s pledge commitment of $500,000
Available at Tanger Outlets and tangeroutlets.com

SHO P W I T H THE POWER OF PINK TANGEROUTLETS.COM #TANGERPINKPOWER

POWERFUL PINK CARD

THE DISTANCE I AM RUNNING SHOWS HOW THANKFUL I AM FOR BREAST CANCER RESEARCH. IT’S A DIRECT EQUATION.

DAVINA McNAEY, BREAST CANCER SURVIVOR, ON HER 470-MILE RUN FOR RESEARCH

91 CENTS OF EVERY DOLLAR SPENT BY BCRF IS DIRECTED TOWARDS BREAST CANCER RESEARCH & AWARENESS PROGRAMS.

SWIMWEAR ANYWHERE
Beach House Pink Collection; $60 - 104
DONATION: $3 - $5 per purchase
Available year-round at Bon-Ton, Dillard’s, belk.com and beach2ocean.com

TANGER OUTLETS
Purchase a $5 unlimited-use savings card from Tanger Shopper Services or on TangerOutlets.com and receive 25% off any item at participating stores. Shop with #TangerPinkPower and save stylishly as often as you like during October.
DONATION: Purchase of the Powerful Pink card benefits BCRF and supports Tanger’s pledge commitment of $500,000
Available at Tanger Outlets and tangeroutlets.com

SHO P W I T H THE POWER OF PINK TANGEROUTLETS.COM #TANGERPINKPOWER

POWERFUL PINK CARD

THE DISTANCE I AM RUNNING SHOWS HOW THANKFUL I AM FOR BREAST CANCER RESEARCH. IT’S A DIRECT EQUATION.

DAVINA McNAEY, BREAST CANCER SURVIVOR, ON HER 470-MILE RUN FOR RESEARCH

91 CENTS OF EVERY DOLLAR SPENT BY BCRF IS DIRECTED TOWARDS BREAST CANCER RESEARCH & AWARENESS PROGRAMS.
ALEX AND ANI
The ALEX AND ANI® Spiral Sun Expandable Wire Bangle from the CHARITY BY DESIGN® collection is designed to remind us to feel the sun’s warmth, nourishing as it shines upon us; $38

DONATION: 20% of the purchase price* from each Spiral Sun Charm sold, with a minimum donation of $25,000
*Purchase price includes sales to ALEX AND ANI retail and web customers, and authorized retailers

Available September 2015 through December 2015 at ALEX AND ANI retail locations, alexandani.com and authorized retailers

CAROLEE NEW YORK
Top of the Rock Collection; $24 - $125
HOPE WordPlay® Bangle; $60

DONATION: $5 per purchase of each item

Top of the Rock Collection: Available beginning 9/15/15 at Bloomingdale’s, Macy’s and macy’s.com, Lord & Taylor and lordandtaylor.com, Belk stores and carolee.com.

HOPE WordPlay® Bangle: Available year-round at Bloomingdale’s and bloomingdales.com, belk.com and carolee.com

COACH WATCHES
Coach Waverly Charm Bracelet Watch; $295

DONATION: 10% of the purchase price

Available 10/1/15 - 12/31/15 at Macy’s, Dillard’s, and Lord & Taylor department stores

DAVID YURMAN
Spiritual Bead Bracelet with Pave Bead in Guava Quartz; $895
Rhodalite Garnet All Stone Spiritual Bead Bracelet in Guava Quartz; $350

DONATION: 20% of the purchase price

Available 10/1/15 – 10/31/15 at David Yurman retail stores and at davidyurman.com

HENRI DAUSSI
Stackable ring adorned with white diamonds and pink sapphires. Available in rose gold; $700 - $1,200

DONATION: 20% of the purchase price

Available year-round at henridaussi.com

MICHAEL ARAM
Limited Edition Pink Mother Of Pearl & Diamond Heart Necklace; $575
The Heart Ring Catch; $69

DONATION: Pink Mother Of Pearl & Diamond Heart Necklace - $100 per purchase Heart Ring Catch – 10% of the purchase price

Available now through January 2016 at the Michael Aram Flagship store at 136 West 18th Street in New York City, in select stores, and at michaelaramjewelry.com and michaelaram.com
**MONICA RICH KOSANN**

Sterling Silver “Strength” Poesy Ring Necklace; $145
18K Rose Gold “Strength” Poesy Ring Necklace; $850
*Please note the chain is purchased separately (17” Chain - $300)*

**DONATION:** 50% of the purchase price

Available year-round online at monicarichkosann.com/bcrf

---

**SILVER FOREST OF VERMONT**

Silver Forest Thinks Pink; $16 - $20

**DONATION:** $2 per purchase

Available beginning 9/25 through the following retailers: All stores and online - Boston Stores, Carson’s, Elder-Beerman, Herberger’s, The Bon Ton, Younkers. Select stores and online - Bealls Florida, Boscov’s. Select stores - Bealls, Palais Royal, Peebles and Stage.

---

**TARA PEARLS**

Stackable Pearl Bracelet Trio; $30

**DONATION:** 10% of the purchase price

Available year-round at tarapearls.com

---

**STAGE STORES, INC.**

Ribbon Charm Bracelets in gold tone with pale pink and silver tone with hot pink; $15 each

**DONATION:** A minimum of 50% of the purchase price

Available during October 2015 at your local Bealls, Goody’s, Palais Royal, Peebles and Stage or online

---

**MOVADO**

Movado BOLD® for Breast Cancer Research; $460 - $795

**DONATION:** $50 per purchase

Available 10/1/15 – 10/31/15 at movado.com and fine retail locations

---

**WITH YOU LOCKETS**

The With You/BCRF Collection includes beautifully designed lockets available in necklaces, bracelets and rings; $199 - $429

**DONATION:** 10% of the purchase price

Available year-round at withyoulockets.com/bcrf
**BON-TON**

Bon-Ton’s Pink Shop Collection includes an assortment of products sold throughout Bon-Ton stores, including the Keeping it Cool Lunch Tote; $10

**DONATION:** $1 - $10 per purchase

Available September – October 2015 in stores at Carson’s, Bergner’s, bergners.com, Boston Store, bostonstore.com, Bon-Ton, bonton.com, Elder-Beerman, elder-beerman.com, Herberger’s, herbergers.com, Younkers and younkers.com

**CALIFORNIA COSTUME COLLECTIONS INC.**

Support Pink Wig Line; $15.95 - $19.95

**DONATION:** $25,000 annually, regardless of sales of the Wig Line

Available year-round in various costume, party and pet shops across the U.S.

Canines for a Cure BCRF Line; $14.95 - $19.95

**DONATION:** $1 per purchase of the Canines for a Cure Line

Available year-round in various costume, party and pet shops across the U.S.

**CLEARVISION OPTICAL COMPANY**

Ellen Tracy Eyewear readers: Hopeful, Loved, Survivor, Thrived. Available in four magnifications; $24.99

**DONATION:** 22% of the purchase price

Available beginning September 2015 in fine optical retailers nationwide

**CHRISTOPHER AND BANKS/BCRF COLLECTION**

Christopher and Banks Breast Cancer Research Foundation Collection Scarf; $22.95, Bracelet; $16.95, Earrings; $9.95

**DONATION:** 50% of the purchase price

Available September – November 2015 in store and online at christopherandbanks.com

**CLARKS**

Bridela Hope, Clarks flip flop slipper in black and brown nubuck; $40

**DONATION:** $11 per pair

Available 10/15/15 – 12/31/15 at all Clarks stores, Clarks Outlet stores and on clarksusa.com
PINKTOBER™ is Hard Rock’s signature Breast Cancer Awareness program, which brings together musicians and fans from around the world to raise awareness and funds for BCRF. Fans can visit their local Hard Rock Party for PINK or support by purchasing Hard Rock’s PINKTOBER™ limited edition merchandise, including tee’s, pins and more.

**ACCESSORIES**

**DOONEY & BOURKE**

Pink Ribbon Shopper (MJBCR PK); $78
**DONATION:** 20% of the purchase price

Available beginning 9/15/15 on dooney.com and at Dooney & Bourke’s retail stores in Dallas, TX; Las Vegas, NV; Costa Mesa, CA and White Plains, NY

**GOLD MEDAL INTERNATIONAL**

Charter Club Super Soft Socks; $10
**DONATION:** $10,000, regardless of sales

Available beginning October 2015 in Macy’s department stores

**HARD ROCK INTERNATIONAL**

PINKTOBER™ is Hard Rock’s signature Breast Cancer Awareness program, which brings together musicians and fans from around the world to raise awareness and funds for BCRF. Fans can visit their local Hard Rock Party for PINK or support by purchasing Hard Rock’s PINKTOBER™ limited edition merchandise, including tee’s, pins and more.

Limited Edition PINKTOBER™ Tees; $25.50 and Collectible PINKTOBER™ Pin; $12

**DONATION:** PINKTOBER™ Tees, 15% of retail price; Pin, 75% of retail price

Available 9/1/15 – 10/31/15 online at hardrock.com

**DOONEY & BOURKE**

PINKTOBER™ Tees, 15% of retail price; Pin, 75% of retail price

Available 9/1/15 – 10/31/15 online at hardrock.com

**GOLD MEDAL INTERNATIONAL**

Charter Club Super Soft Socks; $10
**DONATION:** $10,000, regardless of sales

Available beginning October 2015 in Macy’s department stores

**HARD ROCK INTERNATIONAL**

PINKTOBER™ is Hard Rock’s signature Breast Cancer Awareness program, which brings together musicians and fans from around the world to raise awareness and funds for BCRF. Fans can visit their local Hard Rock Party for PINK or support by purchasing Hard Rock’s PINKTOBER™ limited edition merchandise, including tee’s, pins and more.

Limited Edition PINKTOBER™ Tees; $25.50 and Collectible PINKTOBER™ Pin; $12

**DONATION:** PINKTOBER™ Tees, 15% of retail price; Pin, 75% of retail price

Available 9/1/15 – 10/31/15 online at hardrock.com

**HIPFITS**

HipFits Pink Collection; $9.99 per dress
**DONATION:** $3 for each HipFits Pink Collection dress sold year-round; $1 for every HipFits dress sold in the month of October 2015.

Available year-round at hipfits.com

**LANDS’ END**

The Pink Thread Project is a simple way to raise funds for breast cancer research by adding any monogram or embroidered icon using pink thread to any of Lands’ End apparel, accessories or home goods; $6 monogram and embroidery application fee.

**DONATION:** $4.50 of the $6 monogram and embroidery application fee

Available 9/18/15 – 10/31/15 at landsend.com/pinkthread

**MARIMEKKO NORTH AMERICA**

Marimekko Galleria Scarf; $129
**DONATION:** $25 per purchase

Available 10/1/15 - 12/31/15 at marimekko retail stores in the U.S. and online at us.marimekko.com

**MERLE LYNCH FASHIONS**

Merle Lynch Pink Blouse; $44
**DONATION:** 100% of net proceeds

Available 9/1/15 – 10/31/15 online at merlelynch.com

**HIPFITS**

HipFits Pink Collection; $9.99 per dress
**DONATION:** $3 for each HipFits Pink Collection dress sold year-round; $1 for every HipFits dress sold in the month of October 2015.

Available year-round at hipfits.com

**LANDS’ END**

The Pink Thread Project is a simple way to raise funds for breast cancer research by adding any monogram or embroidered icon using pink thread to any of Lands’ End apparel, accessories or home goods; $6 monogram and embroidery application fee.

**DONATION:** $4.50 of the $6 monogram and embroidery application fee

Available 9/18/15 – 10/31/15 at landsend.com/pinkthread

**MARIMEKKO NORTH AMERICA**

Marimekko Galleria Scarf; $129
**DONATION:** $25 per purchase

Available 10/1/15 - 12/31/15 at marimekko retail stores in the U.S. and online at us.marimekko.com

**MERLE LYNCH FASHIONS**

Merle Lynch Pink Blouse; $44
**DONATION:** 100% of net proceeds

Available 9/1/15 – 10/31/15 online at merlelynch.com

**HIPFITS**

HipFits Pink Collection; $9.99 per dress
**DONATION:** $3 for each HipFits Pink Collection dress sold year-round; $1 for every HipFits dress sold in the month of October 2015.

Available year-round at hipfits.com

**LANDS’ END**

The Pink Thread Project is a simple way to raise funds for breast cancer research by adding any monogram or embroidered icon using pink thread to any of Lands’ End apparel, accessories or home goods; $6 monogram and embroidery application fee.

**DONATION:** $4.50 of the $6 monogram and embroidery application fee

Available 9/18/15 – 10/31/15 at landsend.com/pinkthread

**MARIMEKKO NORTH AMERICA**

Marimekko Galleria Scarf; $129
**DONATION:** $25 per purchase

Available 10/1/15 - 12/31/15 at marimekko retail stores in the U.S. and online at us.marimekko.com

**MERLE LYNCH FASHIONS**

Merle Lynch Pink Blouse; $44
**DONATION:** 100% of net proceeds

Available 9/1/15 – 10/31/15 online at merlelynch.com
EVERY TWO MINUTES, A WOMAN IN THE U.S. IS DIAGNOSED WITH BREAST CANCER.

ас a researcher who has both studied and personally grappled with breast cancer, I know firsthand that the only way to continue making progress is by funding more research.

Dr. Electra Paskett, breast cancer survivor and BCRF-funded researcher
EVEERLAST WORLDWIDE
Pink Pro Style Elite Training Gloves; Pink Evergel Hand Wraps; Pro Style Training Boxing Gloves; Evercool Kickboxing Gloves; Pink 108" Handwraps; $6.99 - $39.99
DONATION: $75,000 annually, regardless of purchase
Available year-round at everlast.com

JELLY BELLY CANDY COMPANY
Fruit Punch Sport Beans; $1.49
DONATION: 5% of the purchase price, up to $40,000
Available year-round in sport stores, running stores, bike shops and sportbeans.com

K2 SPORTS
K2 LIME LITE Snowboard; $399.95
K2 LUV SICK 80Ti Skis w/bindings; $799
DONATION: $50,000 annually, regardless of purchase
Available a K2 retailers and online at k2skis.com and k2snowboarding.com

MCKESSON
Foaming Hand Sanitizer w/ Aloe; $5.50
DONATION: $20,000 annually, regardless of purchase
Available beginning October 2015 at simplymedical.com
I’m blessed that research saved my life, but we’re not finished. I want every mother out there to get past her disease and get to raise her children.

— Kelley Tuthill, WCVB News Reporter, Boston

There are nearly 3 million breast cancer survivors in the U.S. alone.
APOLLO TOOLS
DONATION: $0.25 - $3 per purchase
Available year-round at Target Stores plus target.com, Meijer stores, Ace Hardware stores, amazon.com, homedepot.com, walmart.com, kmart.com, kohls.com, apollotools.com and more

BRILLO
Brillo® Steel Wool Soap Pads and Brillo® Estracell Sponges; $1.79 - $2.99
DONATION: $0.05 per purchase, up to $50,000
Available year-round at retailers nationwide and at brillo.com

CARPET ONE
2015 Pink Ribbon Welcome Mat Collection; $24.99
DONATION: 25% of the purchase price
Available year-round at participating Carpet One Floor & Home Stores and carpetone.com/welcome-a-cure

COOL GEAR INTERNATIONAL
16 oz BCRF coolgearcan™ 28 oz BCRF water bottle; $9.99 - $10.99
DONATION: 10% of the purchase price
Available starting July 2015 online at shop.coolgearinc.com

COMFORT REVOLUTION
Hydraluxe™ Cooling Gel Pillow; $79.99
DONATION: $10 per purchase
Available year-round at comfortrevolution.com

CUISINART
Cuisinart Pink Product Collection; $34.95 - $99.95
DONATION: $32,500 annually, regardless of sales
Available year-round at cuisinart.com
GROHE
LadyLux® Café Touch and Minta™ Touch Kitchen faucets; starting at $749
Euphoria® Shower System; $149
Rainshower® Icon 150 (Pink face)
Hand Shower; $695
DONATION: $10 for the hand showers and $25 for the faucet
Available 10/1/15 – 10/31/15 at designer plumbing showrooms and authorized online sellers

HOUSEWARES CHARITY FOUNDATION
The Housewares Charity Foundation™ is proud to support BCRF as its legacy charity. The foundation represents the philanthropic arm of the International Housewares Association and brings together brands, manufacturers and retailers across the home goods sector to raise funds for the breast cancer cause through an annual event.

MARK ROBERTS
Spirit of Hope Fairy;
$45.95 (Sm, 10.5”), $115.95 (Md, 16”), $139.95 (Lg, 19”)
DONATION: $2 (Sm, 10.5”), $5.50 (Md, 16”), $7.50 (Lg, 19”) per purchase
Available year-round at christmas-magic.com or select Mark Roberts retailers.

NEST FRAGRANCES
NEST Fragrances Passion Collection
Passion Candle; $38
Passion Reed Diffuser; $42
DONATION: 10% of purchase price of each item
Available year-round at Bloomingdale’s, Saks Fifth Avenue, Neiman Marcus, NESTFragrances.com.

JO-ANN FABRIC AND CRAFT STORES
During the month of October, Jo-Ann Fabric and Craft Stores will partner with BCRF by hosting a fundraising campaign in stores where customers can donate $1 to the cause and receive a sticker to show their support. Additionally, this fall, Jo-Ann will invite customers to donate to coinboxes at the register and shop their new selection of pink merchandise, raising funds and awareness for the cause.
DONATION: Minimum of $50,000
Available during the month of October at Jo-Ann Fabric and Craft Stores

PAPYRUS
Limited Edition BCRF Cards and Stationery;
$6.95 - $15.95
DONATION: $0.25 - $0.50 per purchase
Available year-round at papyrusonline.com.
**PROVEN WINNER’S COLORCHOICE**

Invincibelle® Spirit Hydrangea; $29.95 for a 2-gallon plant

**DONATION:** $1 per purchase

Available Spring through Fall at garden centers nationwide listed on invincibellespirit.net

---

**PRESTO**

Presto® Stainless Steel Pressure Cooker; $74.99

**DONATION:** $5 per purchase

Available year-round at amazon.com, walmart.com, kohls.com and at Brandsmart USA, Fred Meyer, Kitchen Collection, Mills Fleet Farm, Bed Bath & Beyond, and Blain’s Farm & Fleet

---

**RABBIT AIR**

BioGS Ultra Quiet HEPA Air Purifier BCRF Special Edition; $399.95 (for model SPA-625A); MinusA2 Ultra Quiet HEPA Air Purifier BCRF Special Edition; $479.95 (for model SPA-700A); $569.95 (for model SPA-780A)

**DONATION:** 5% of the purchase price

Available at rabbitair.com

---

**RICHARDS HOMEWARES, INC.**

2 Panel Bath Pillow; $14.99

**DONATION:** $10,000, regardless of sales

Available now through 12/31/15 at Bed, Bath & Beyond stores

---

**STREAMLIGHT**

Streamlight offers key chain lights, patio/camp lights and far-reaching flashlights in pink including the Pink Rechargeable Strion® LED, $196; High Lumen Pink ProTac HL®, $141; Pink Siege AA, $48; Pink Nano Light®, $12

**DONATION:** Rechargeable Strion® LED, $5; High Lumen Pink ProTac HL®, $3; Pink Siege®AA, $2; Pink Nano Light®, $1

Available year-round at streamlight.com or your local retailer

---

**SUPERIOR PLUS ENERGY SERVICES**

“Delivering Hope” in the form of home heating oil and propane from designated “pink” vehicles to residential customers in PA, NY, CT and RO areas; Pricing varies per area

**DONATION:** $0.05 per gallon delivered

Available year-round at participating areas listed at superiorplusenergy.com

---

**STRAWBERRY SHORTCUT**

Puritan’s Pride® Strawberry Shortcut® Multivitamin; 60 tablets; $12.95

**DONATION:** $1 per purchase

Available year-round at puritanspride.com and at participating retailers
I wanted to raise money for BCRF because without the advent of research, I would not be running a marathon.

Tomomi Arikawa, diagnosed at 31

BCRF has funded over 7 million hours of cancer research since 1993.
DAY-TIMER
2016 Pink Ribbon Planning & Organizing products including Paper Refills; $7 - $39, Storage Sets; $40.99 - $43.99, Binders and Starter Sets; $53 - $90 and Totes; $34 - $104. Pricing subject to change

DONATION: $25,000 regardless of sales
Available year-round at daytimer.com

MERCER
MAKE TOMORROW, TODAY

MERCER
2015 U.S. Compensation Surveys provide the data you need for all your budgeting tasks. General and industry data available.

DONATION: 10% per survey purchase, up to $20,000
Available during October 2015 on imercer.com

KOI
koi Cares Courage Collection; $8.95 - $29

DONATION: $1 - $2 per purchase
Available beginning July 2015 through authorized koi retailers with retail locations, online retailers and koihappiness.com. To find the koi retailer nearest you, visit koihappiness.com/store-locator

ANSELL
Microflex ColorTouch Pink powder-free latex examination gloves and MICRO-TOUCH Nitrafree pink powder-free nitrile examination gloves; prices vary

DONATION: $10,000 annually, regardless of purchase
Available through all major healthcare and dental distributors

OFFICEMATE
Pink Themed Office Supplies; $2.45 - $17

DONATION: $0.10 - $0.50 per purchase
Available year-round at amazon.com, staples.com, officedepot.com, officemax.com and shoplet.com. Visit officemate.com to review the entire collection

PENTEL
Pentel “Pink” Pens & Pencils; $2.07 - $10.47

DONATION: $0.05 per purchase
Available year-round at all major office supply chains, retail superstores, amazon.com, staples.com, and pentel.com
The AutoNation Cure Bowl is an upcoming annual American college football bowl game, raising awareness and funds for BCRF. Teams and fans will be part of this historic new bowl game that will highlight the success of teams from the American Athletic Conference and the Sunbelt Conference at the Orlando Citrus Bowl in downtown Orlando, Florida. The inaugural AutoNation Cure Bowl will be held on December 19, 2015 and nationally televised on the CBS Sports Network.

**DONATION:** $150,000 minimum commitment

---

**GSN**

Oodles for Breast Cancer Awareness; free

**DONATION:** $5 and $10

Available year-round at gsn.com/bcrf

---

**OVER THE MOON: BROADWAY LULLABY PROJECT**

Over the Moon: The Broadway Lullaby Project


**DONATION:** $0.15 per purchase

Available year-round at itunes.com, amazon.com, Barnes & Noble, and other retailers

---

**UNITED STATES PLAYING CARD COMPANY**

Bicycle Playing Cards; $3.99

**DONATION:** $25,000 regardless of sales

Available year-round at bicyclecards.com or any major retailer where Bicycle cards are sold
**FOOD & BEVERAGE**

**BEESW1TCH CITRUS**
Sweetheart Mandarins; price varies
DONATION: $50,000 annually, regardless of sales
Available year-round

**BLAND FARM**
Sweet Onions; price varies
DONATION: $25,000 regardless of sales
Available now through December 2015 at participating retailers including Wal-mart, Food City, Piggly Wiggly, Hy-Vee, Marsch Supermarkets, Mitchell Groceries, and Dierbergs

**D’ARRIGO BROS OF CALIFORNIA/ANDY BOY**
Broccoli Rabe, Iceless Broccoli Rabe and Organic Romaine Hearts; price varies by location
DONATION: $100,000 regardless of sales
Available year-round at your local grocery store. For more information on Andy Boy products visit andyboy.com

**CALIFORNIA PEAR ADVISORY BOARD**
California Pears; prices vary
DONATION: $10,000 regardless of sales
Available 9/15/15 – 11/15/15 at select supermarkets nationwide

**LA TORTILLA FACTORY**
Low Carb Flour Tortillas in Limited Edition Pink Packaging; $3.79
DONATION: $25,000 regardless of sales
Available during October 2015 at grocery stores nationwide

**TIJUANA FLATS TEX-MEX & JUST IN QUESO FOUNDATION**
In honor of Breast Cancer Awareness Month, Tijuana Flats will continue to sell their Charity Hot Sauces and tacos made with pink tortillas in an effort to raise funds for BCRF. Guests are encouraged to turn their tacos pink by donating $1. In addition, all restaurants will sell a pink commemorative cup for $1 in recognition of the cause. Charity Hot Sauce; $5
DONATION: Charity Hot Sauce: $3 of the purchase price; pink tacos: $1 per purchase; Commemorative Cup: 90% of the purchase price
Available 9/8/15 – 9/27/15 at all Tijuana Flats Burrito Co. restaurants nationwide. The Charity Hot Sauces are available year-round at tijuanaflats.com

**HEALTHY ONES**
Healthy Ones Think Pink; $2.99 - $6.99
DONATION: $0.05 per purchase of every retail and deli product, up to $50,000
Available during October 2015 at supermarkets, drug stores and club stores nationwide
SCIENCE KNOWS NO GEOGRAPHICAL BOUNDARIES AND NEITHER DO WE.

In 2014-2015, BCRF will support the work of more than 220 researchers across the U.S., Canada, Latin America, Europe, Africa, the Middle East & Australia.

“I’m really excited about the work BCRF is funding to look for biomarkers of risk so we can identify women before they get cancer.”

DR. OLUFUNMILAYO (FUNMI) I. OLOPADE, ON CANCER PREVENTION RESEARCH FUNDED BY BCRF
THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST BREAST CANCER.

**AUTONATION**

AutoNation, the title sponsor of the AutoNation Cure Bowl, has a deep commitment to fighting cancer. This fall, customers can join the fight and Drive Pink. For every vehicle sold or serviced, AutoNation will put a Drive Pink license plate on it. They will also make a donation to BCRF at the AutoNation Cure Bowl.

**DONATION:** $1 million commitment to BCRF

Available at all AutoNation stores nationwide

**RADAR TIRES (OMNI UNITED)**

In support of breast cancer research, Radar Tires will donate $50,000 to BCRF, regardless of sales. Since 2011, Radar Tires has donated $750,000 to fund lifesaving research.

**SMART CIRCLE**

FW1 Pink Promotion Waterless Wash And Wax; $20 - $40

**DONATION:** $0.50 per can

FW1 Pink Promotion products, including FW1 Cans, Action Packs and Detail Kits are available at onsite demonstration events via participating retail and convenience store locations throughout the U.S. The FW1 Pink Promotion has resulted in $5 million donated to BCRF.