SYMPOSIUM AND AWARDS LUNCHEON
SYMPOSIUM AND AWARDS LUNCHEON

Thursday, October 19, 2017

NEW LOCATION:
NEW YORK HILTON MIDTOWN

HONORARY CO-CHAIRS

Leonard A. Lauder  Kinga Lampert
William P. Lauder  Rita Wilson

SYMPOSIUM

CONQUERING CANCER: BREAST CANCER AND BEYOND

9:30 a.m. - 11:30 a.m.
The Trianon, Third Floor

Moderated by
LARRY NORTON, MD
Memorial Sloan Kettering Cancer Center
BCRF Scientific Director

Panelists
NANCY E. DAVIDSON, MD
Fred Hutchinson Cancer Research Center

JUDY GARBER, MD, MPH
Dana-Farber Cancer Institute
Chair, BCRF Scientific Advisory Board

JEDD WOLCHOK, MD, PHD
Memorial Sloan Kettering Cancer Center

R.S.V.P. by enclosed card
BREAST CANCER RESEARCH FOUNDATION

SYMPOSIUM AND AWARDS LUNCHEON

Thursday, October 19, 2017

NEW LOCATION:
NEW YORK HILTON MIDTOWN

EVENT CO-CHAIRS

Roberta M. Amon
Anne H. Bass
Clarissa Alcock Bronfman
Amy Goldman Fowler
Marjorie Reed Gordon
Betsy S. Green
Dee Ocleppo Hilfiger

Gail Hilson
Aerin Lauder
Marigay McKee
Wendi Rose
Arlene Taub
Simone Winston

AWARDS LUNCHEON

11:30 a.m. – 2:00 p.m.
Grand Ballroom, Third Floor

Hosted by
HODA KOTB

Honoring
JEANNE SORENSEN SIEGEL and HERBERT J. SIEGEL
with the SANDRA TAUB HUMANITARIAN AWARD
for their extraordinary philanthropy and enduring support
of BCRF’s mission, saving countless lives.

NANCY E. DAVIDSON, MD
Fred Hutchinson Cancer Research Center
with the JILL ROSE AWARD
for her trailblazing research on epigenetics and resistance to
hormone therapies in breast cancer.

PRESENTATION OF RESEARCH GRANT AWARDS
UNDERWRITERS

JODY AND JOHN ARNHOLD
AMY P. GOLDMAN FOUNDATION

ROSLYN AND LESLIE GOLDSTEIN

KINGA LAMPERT

LEONARD & JUDY LAUDER FUND

JEANNE SORENSEN SIEGEL AND HERBERT J. SIEGEL

BENEFactors

A Cure in Our Lifetime
Anne H. Bass
Cindy and Rob Citrone
Delta Air Lines
The Estée Lauder Companies Inc.

Fashion Footwear Charitable Foundation
and QVC Hearst
Roger and Susan Hertog
Housewares Charity Foundation

The Ronald and Jo Carole Lauder Foundation
Lilly Oncology
Play for P.I.N.K.
Wendi Rose/Marshall Rose Family Foundation
Arlene and Joseph Taub

Advisory Board

Arlene Adler
Robert A. M. Amon
Melinda Blinken
Louise L. Braver
Andrea Brooks
Susan Payson Burke
Elisha Daniels
Iris Dankner
Suzanne Elson
Anne Eisenhower Flöttl
Stephanie Ginsberg
Roslyn Goldstein
Marjorie Reed Gordon
Lorna Hyde Graev
Betsy S. Green
Bette-Ann Gwathmey
Karen Hale
Susan Hertog
Ronnie Heyman
Gail Hilson
Susan B. Hirschhorn
Linda Holliday
Jane Hertzmark Hudis
Elizabeth Hurley
Alice Jackson
Jayne Jamison
Nancy Kelleher
Stacie Kiratsous
Rochelle Kivell
Lisa Klein
Sandra Krakoff
Elyse Lacher
Maralyn Lakin
Laura Lassman
Heather Leeds
Nancy Mahon
Marisa Acocella Marchetto
Mary Bryant McCourt
Kim Meyers
Darcy Miller Nussbaum
Ellen Odoner, Esq.
Mary Alice Pappas
Winifred Gorlin Phillips
Jane Pontarelli
Patricia Quick
Lisa Quiroz
Katharine Rayner
Andrea Redmond
Lynda Resnick
Wendi Rose
Patricia Rosenwald
Judith P. Schlagel
Nicole Seagriff
Bari Seiden-Young
Anne Sitrick
Joanne Smith
Donna M. Stearns
Elizabeth Straus
Arlene Taub
Karen Taub
Jamie Tisch
Kelley Tuthill
Linda Waintrup
Cathy Weinroth
Harriet Weintraub
Candace King Weir
Nina Wexler
Simone Winston
Sara Wolfensohn

Please turn over
SPONSORS
Celgene Corporation
Conquer Cancer Foundation of the American Society of Clinical Oncology

Alexandra A. Herzan
Deborah Krulewitch
The Pink Pony Fund of the Polo Ralph Lauren Foundation

Abbe Raven and Martin Tackel
Marilyn Taub

PATRONS
Robert A. M. Amon
Eisai Oncology
Firmenich
Richard Gilder and Lois Chiles
Karen and Rob Hale

William P. Lauder and Lori K. Trifsch
McDermott Will & Emery
Marigay McKee and Bill Ford
Andrea Newberger

Sheryl Schwartz
Karen and Marc Taub
Weil, Gotshal & Manges LLP
Wishes by Wyndham Foundation

SUPPORTERS
Betsy L. Battle
Condé Nast
Givaudan
Betsy S. Green
Audrey Gruss
Mindy and Stephen Hoffman

International Flavors & Fragrances Inc.
Kelly Cares Foundation
Ann Kempner
Elyse Lacher
Laura Lang
Lois Lautenberg
Carolee Lee

Macy’s and Bloomingdale’s
Blythe Masters
Laura and Isaac Perlmutter Cancer Center at NYU Langone Health
Margaret Smith
UPMC Hillman Cancer Center

PLATINUM
Abramson Cancer Center of the University of Pennsylvania
Linda Carter

Ellen Davis
Edmund A. Grossman
Mariana Kaufman
Carol Kossar

Sheila Labrecque
Mary Alice Pappas
Barbara Tober
Candace King Weir

GOLD
Columbia University Medical Center

Judy G. Cook
Lucy and Nat Day

Larry Leeds

SILVER
Elaine Barsa
Maria Oneida Fernandez
Marjorie Reed Gordon

Carole Olshan
Quaker Maid Meats, Inc.
Sara Lee Schupf
Bari Seiden-Young

Shelly & Renée Sample Sales
Marlissa H. Westerfield

BRONZE
Cyndy Anderson
Maria and Larry Baum
The David Berg Foundation
Bob and Dana Bigler
Bambi Felberbaum
Howard Fillitt, MD
Arlene and Stephen Genatt

Stephanie Ginsberg
Lorna Graev
Susan B. Hirschhorn
Amanda Grove Holmén
Sadie Jemal-Meyers
Elena Kabasinskas
Carolyn B. Maloney
Nirja Kumar - Mayo Clinic

Sandi B. McCourt
Dorothy G. Messinger
Mrs. Peter H. Pflugk
Joan B. Schiele
Jill and Sandy Sirulnick
Sondra A. Smith
Susan Zinterhofer

(List as of August 7, 2017)
Guests and Seating Requests
Please provide the name(s) of your TABLE or TICKET guest(s):

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 

Please seat me with:

________________________________________________________________________

________________________________________________________________________

Please contact Kaitlyn O’Connor with any questions related to your seating at 914.579.1000 or GalaSeating@bcrfcure.org.
SYMPOSIUM AND AWARDS LUNCHEON
Thursday, October 19, 2017 • New York Hilton Midtown
Symposium: 9:30 a.m. - 11:30 a.m. • Awards Luncheon: 11:30 a.m. - 2:00 p.m.

Name ___________________________ No listing

Please print as you wish to appear on the program (for gifts of $1,000 or more) by Sept. 18, 2017.

Contact Person ___________________________

Company ___________________________

Address ___________________________

City __________________ State _______ Zip Code _______

Phone _______ Email ___________________

Please respond prior to September 18, 2017 to be listed in the program.

Tables of Ten

• I/We would like to be an Underwriter at $100,000 (or more): $ ____________

• I/We would like to purchase _________ table(s) of ten at the following level:
  O $25,000 Benefactor
  O $15,000 Sponsor
  O $10,000 Patron
  O $5,000 Supporter

Two additional seats at your table are available for $2,500, $1,600, $1,100, $550 per seat.

Individual Tickets

• I/We would like to purchase _________ ticket(s) at the following level:
  O $2,500 Platinum
  O $1,600 Gold
  O $1,100 Silver
  O $550 Bronze

• In addition, I/we would like to underwrite the cost of a ticket(s) for _________ Researcher(s) at $ ____________ (minimum of $550 per Researcher)

• I/We are unable to attend, but enclose our fully tax-deductible contribution of $ ____________

  Enclosed please find a check for $ ____________

  Please charge my credit card for $ ____________

  O AMEX  O VISA  O MASTERCARD  O DISCOVER

Card Number ____________ Exp Date ____________

Name on Card ___________________________ Security Code ____________

I/We will attend:  O Symposium Only  O Luncheon Only  O Both

Please make checks payable to: Breast Cancer Research Foundation (BCRF).
For additional information, please contact Chris Wey at 646.497.2650 or email cwey@bcrcfcure.org
Kaitlyn O’Connor will handle seating inquiries at 914.579.1000 or galaseating@bcrcfcure.org
The Breast Cancer Research Foundation is a 501(c)(3) organization; EIN 13-3727250.
Your contribution is tax deductible, less $150 per ticket. Regretfully, we are unable to issue refunds.
The Breast Cancer Research Foundation (BCRF) is committed to being the end of breast cancer by advancing the world’s most promising research. Founded by Evelyn H. Lauder in 1993, BCRF-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship. In October 2017, BCRF will award $59 million to support the work of more than 250 scientists at leading medical and academic institutions across 15 countries, making BCRF the largest private funder of breast cancer research worldwide. By committing 91 cents of every dollar directly to its mission, BCRF remains one of the nation’s most fiscally responsible nonprofits. BCRF is the only breast cancer organization in the US to hold both an “A+” from CharityWatch as well as the top four-star rating from Charity Navigator.

Stay Connected @bcrfcure
Facebook: Breast Cancer Research Foundation
#betheend

60 East 56th Street, 8th Floor, New York, NY 10022
646.497.2650 www.bcrfcure.org