THE HOT PINK PARTY
The Breast Cancer Research Foundation®
cordially invites you to
THE HOT PINK PARTY
Marking 25 Years of Progress

Elizabeth Hurley, Emcee

The Roslyn and Leslie Goldstein Unsung Hero Award
Presented by Jenny B. Fine
to Sonia Kashuk

Report on Progress
Larry Norton, MD

SPECIAL SURPRISE PERFORMANCE

WEDNESDAY, MAY 15, 2019

Cocktails 7:00 pm
Dinner 7:45 pm
Performance 9:00 pm

Park Avenue Armory
643 Park Avenue, New York City

R.S.V.P. by enclosed card
Black tie with a dash of hot pink or a shimmer of silver
HOT PINK UNDERWRITERS

ascena RETAIL GROUP INC.

Kinga and Edward Lampert

mike's

Making a Difference

HOT PINK BENEFACCTORS

Firmenich

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HEARST

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housewarescharityfoundation™

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PLAY for P.I.N.K.™

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List as of February 20, 2019
Guest Names, Seating Requests, and Dietary Restrictions

Please provide the name(s) of your TABLE or TICKET guest(s):

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 

Please seat me with:

Dietary Restrictions / Allergies:

Please contact Julia Schuettenberg with any questions regarding your seating at 914.579.1000 or galaseating@bcrf.org.
THE HOT PINK PARTY
Wednesday, May 15, 2019 • Park Avenue Armory
Cocktails: 7:00 pm • Dinner: 7:45 pm • Performance: 9:00 pm

Name
Please print as you wish to appear in the program (for gifts of $1,000 or more) by April 18, 2019

Contact Person (if other than the above)

Company Name
Address
City    State  Zip Code
Phone    Email

Purchase Tables and Tickets at www.HotPinkParty.org

TABLES OF TEN
• I/We would like to be a Hot Pink Underwriter at $250,000 (or more): $ _____________
• I/We would like to be a Hot Pink Benefactor at $150,000 (or more): $ _____________
• I/We would like to purchase _______ table(s) of ten at the following level:
  ○ $100,000 Visionary  ○ $50,000 Innovator
  ○ $30,000 Pioneer     ○ $20,000 Accelerator
Up to two additional seats at your table are available at the ticket levels listed below.

INDIVIDUAL TICKETS
• I/We would like to purchase _______ ticket(s) at the following level:
  ○ $10,000 Platinum Ticket  ○ $5,500 Gold Ticket
  ○ $3,500 Silver Ticket    ○ $2,500 Bronze Ticket
• I/We are unable to attend, but enclose a fully tax-deductible contribution of $ _____________

Please respond prior to April 18, 2019 to be listed in the event program.

ADD A MILESTONE GIFT
• I/We would like to add a special Milestone Gift in honor of 25 years of progress: $ _____________
  ○ Enclosed is a check payable to BCRF for $ _____________
  ○ Please charge my credit card for $ _____________
    ○ AMEX  ○ VISA  ○ MASTERCARD  ○ DISCOVER

Card Number
Exp Date      Security Code

Name on Card

Please make checks payable to: Breast Cancer Research Foundation (BCRF).
For additional information, please contact Chris Wey at 646.497.2650 or cwey@bcrf.org
Julia Schuettenberg will handle all seating inquiries at 914.579.1000 or galaseating@bcrf.org
The Breast Cancer Research Foundation is a 501(c)(3) organization; EIN 13-3727250.
Your contribution is tax deductible, less $275 per ticket. Regretfully, we are unable to issue refunds.

Please turn over
The Breast Cancer Research Foundation (BCRF) is dedicated to being the end of breast cancer by advancing the world’s most promising research. Founded by Evelyn H. Lauder in 1993, BCRF-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship. This year, BCRF has awarded $63 million in grants to support the work of nearly 300 scientists at leading medical and academic institutions across 14 countries, making BCRF the largest private funder of breast cancer research worldwide. BCRF is also the highest rated breast cancer organization in the U.S. Visit www.bcrf.org to learn more.

25 West 43rd Street, Suite 609, New York, NY 10036
646.497.2650
www.HotPinkParty.org

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