BREAST CANCER RESEARCH FOUNDATION®

BOSTON HOT PINK
LUNCHEON & SYMPOSIUM
HONORARY CHAIRS
Nancy Kelleher
Kelley Tuthill

CO-CHAIRS
Stephanie Andrews
Andrea Brooks
Katherine Chapman
Karen Hale
Elena Matlack
Liz Kelleher Sells
Simone Winston

SYMPOSIUM
HOT PINK TOPICS
New Format: Panel will answer pre-submitted questions. Send your questions or topics early. Email schinsky@bcrfcure.org or tweet using #AskBCRFBOS before October 12.

Introduction by:
Larry Norton, MD
BCRF Scientific Director
Evelyn H. Lauder Breast Center
Memorial Sloan Kettering Cancer Center

Moderated by:
Judy E. Garber, MD, MPH
Chair, BCRF Scientific Advisory Board
Dana-Farber Cancer Institute
Harvard Medical School

Panelists:
Kornelia Polyak, MD, PhD
Dana-Farber Cancer Institute
Harvard Medical School

Dennis C. Sgroi, MD
Massachusetts General Hospital
Harvard Medical School

We gratefully acknowledge the generosity of our underwriters
THE LAUDER FOUNDATION – LEONARD & JUDY LAUDER
Traders4ACause
BREAST CANCER RESEARCH FOUNDATION®

BOSTON HOT PINK
LUNCHEON & SYMPOSIUM

HONORING
THE 2016-2017 NEW ENGLAND GRANT RECIPIENTS

THURSDAY, NOVEMBER 3, 2016
11:30 AM
Program to begin promptly at Noon

WHARF ROOM
BOSTON HARBOR HOTEL

Featured Conversation
Elin Hilderbrand with Kelley Tuthill

Book signing to follow of Elin Hilderbrand’s new release, Winter Storms, the next novel in her bestselling Winter Street Series

R.S.V.P. BY ENCLOSED CARD
PLEASE INCLUDE YOUR QUESTIONS FOR OUR PANELISTS
Guest and Seating Requests
Please provide the name(s) of your TABLE or TICKET guest(s)

1. ________________________________ 6. ________________________________
2. ________________________________ 7. ________________________________
3. ________________________________ 8. ________________________________
4. ________________________________ 9. ________________________________
5. ________________________________ 10. ________________________________

Please seat me with:
____________________________________________________________________

Do you have suggested questions/topics for our panelists? Please write below.*
____________________________________________________________________
____________________________________________________________________

*Topics and questions to the panelists will be addressed as time permits.
Development & Events Inquiries, please call 646.497.2635
<table>
<thead>
<tr>
<th>Listing</th>
<th>Please print as you wish to be listed in the program (for gifts of $200 or more)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Name</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
</tr>
<tr>
<td>Phone</td>
<td>Fax</td>
</tr>
<tr>
<td>Email</td>
<td></td>
</tr>
</tbody>
</table>

Visit [www.BCRFBostonLuncheon.org](http://www.BCRFBostonLuncheon.org) to purchase tables & tickets online.

- I/We would like to be a **Hot Pink Sponsor** at $25,000 (or more) $______________
- I/We look forward to attending and would like to be listed on the program at the following level:
  - I/We would like to purchase ________ table(s) of ten at the following level:
    - Benefactor $10,000
    - Patron $5,000
    - Supporter $2,500
    - Two additional seats at your table of 10 are available for $750, $400, $200 per ticket.
  - I/We would like to purchase ________ ticket(s) at the following level:
    - Gold $750
    - Silver $400
    - Bronze $200
- I/We would like to underwrite the cost of a ticket(s) for ________ Researcher(s) at $______________
  (minimum of $200 per Researcher)
- I/We cannot attend, but enclose our fully tax-deductible contribution of $______________

Please respond prior to **October 12** if you wish to be listed in the program.

**IF YOU’VE ALREADY MADE A CONTRIBUTION OR PURCHASED TICKETS,**

THANK YOU FOR YOUR GENEROSITY!

Enclosed is my check for $______________

Please charge $______________ to my:

- AMEX
- VISA
- MASTERCARD
- DISCOVER

Card Number | Exp Date |
Card Number | Exp Date |

Name on Card | Security Code |
Name on Card | Security Code |

Please make checks payable to: Breast Cancer Research Foundation (BCRF).
Please mail the completed form or fax to 646.497.0890.
For additional information, please call 646.497.2635 or schinsky@bcrfcure.org.

The Breast Cancer Research Foundation is a 501(c)(3) organization. Your contribution is tax deductible, less $85 per ticket for those who attend.

Please turn over
The Breast Cancer Research Foundation (BCRF) is committed to being the end of breast cancer by advancing the world’s most promising research. Founded by Evelyn H. Lauder in 1993, BCRF-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship. BCRF is proud to support stellar research in the Boston area. This year, 34 of BCRF’s 250 investigators hail from New England’s premier academic medical institutions. Boston is a center of scientific excellence and BCRF has awarded more than $7 million in grants this year and over $65 million cumulatively to lifesaving research in the region. By investing 91 cents of every dollar directly to its mission, BCRF remains one of the nation’s most fiscally responsible nonprofits. BCRF is the only breast cancer organization in the US with an “A+” from CharityWatch and has been awarded Charity Navigator’s highest rating of four stars 14 times since 2002.

60 East 56th Street, 8th Floor, New York, NY 10022
www.BCRFBostonLuncheon.org
Development and Events: 646.497.2635
@bcrfcure #HotPinkBos

Design by Mario Avila Design
Artwork donated by Hana Pegrimkova