THE PINK STANDARD
THE HOT PINK PARTY
The Breast Cancer Research Foundation®

cordially invites you to

THE HOT PINK PARTY

THE PINK STANDARD

ELIZABETH HURLEY, Emcee

The Roslyn and Leslie Goldstein Sung Hero Award

Presented by SIR ELTON JOHN

to LEONARD A. LAUDER

Special Performance by

TONY BENNETT

Thursday, April 30, 2015

Cocktails     7:00 pm   The Astor and Jade Salons
Dinner        7:45 pm   The Grand Ballroom
Performance    9:00 pm   The Grand Ballroom

The Waldorf Astoria

R.S.V.P. by enclosed card

Black tie with a touch of gold and hot pink
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The Breast Cancer Research Foundation (BCRF) advances the world’s most promising research to eradicate breast cancer. Founded by Evelyn H. Lauder in 1993, BCRF has raised more than $535 million to fuel discoveries in tumor biology, genetics, prevention, treatment, survivorship and metastasis, making it one of the largest non-governmental funders of breast cancer research in the world. This year, BCRF is investing $58.6 million in research to support more than 220 researchers at leading medical institutions across six continents, including $11.6 million through the Evelyn H. Lauder Founder’s Fund focused on metastasis. By spending 91 cents of every dollar on research and public awareness programs, BCRF remains one of the nation’s most fiscally responsible nonprofits. BCRF is the only breast cancer organization with an “A+” from CharityWatch, and has been awarded Charity Navigator’s highest rating of four stars 12 times since 2002.

60 East 56th Street, 8th Floor, New York, NY 10022
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www.HotPinkParty.org

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Please contact Trisha Salerno with any questions regarding your seating at 646.497.2606 or tsalerno@bcrfcure.org.
THE HOT PINK PARTY: THE PINK STANDARD

Thursday, April 30, 2015  The Waldorf Astoria
Cocktails: 7:00 pm  Dinner: 7:45 pm  Performance: 9:00 pm

Name
Please print as you wish to appear in the program (for gifts of $1,000 or more) by April 8, 2015

Address

City    State  Zip Code

Phone    Fax

Email

Purchase Tables and Tickets at www.HotPinkParty.org

Tables of Ten

- I/We would like to be a Gold Standard Benefactor at $250,000 (or more): $___________________
- I/We would like to be a Rose Gold Sponsor at $150,000 (or more): $___________________
- I/We would like to purchase_______ table(s) of ten at the following level:
  - Heart of Gold $100,000
  - Good as Gold $50,000
  - Solid Gold $30,000
  - Bar of Gold* $20,000

*Space is limited; pending capacity $20,000 tables may be placed on the first balcony.

Two additional seats at your table are available for $10,000, $5,500, $3,500, $2,500 per ticket.

Individual Tickets

- I/We would like to purchase_______ ticket(s) at the following level:
  - Pink Glitter $10,000
  - Magenta Sparkle $5,500
  - Rose Luster $3,500
  - Fuchsia Glitz $2,500

- I/We would like to purchase_______ Blush Shimmer ticket(s) on the 3rd floor balcony for $1,800 each*

*Space is limited. There are no “concert only” tickets available this year.

- I/We are unable to attend, but enclose a fully tax-deductible contribution of $___________________

Please respond prior to April 8, 2015, if you wish to be listed in the program.

Enclosed please find a check for $___________________

Please charge my credit card for $___________________

- AMEX  - VISA  - MAESTERCARD  - DISCOVER

Card Number

Exp Date  Security Code

Name on Card

Please make checks payable to: Breast Cancer Research Foundation (BCRF).
For additional information, please contact Claudette Baltazar at 646.497.2650 or cbaltazar@bcrfcure.org.
Trisha Salerno will handle all seating inquiries at 646-497-2606 or tsalerno@bcrfcure.org.
The Breast Cancer Research Foundation is a 501(c)(3) organization.
Your contribution is tax deductible, less $200 per ticket.

Please turn over