BREAST CANCER RESEARCH FOUNDATION®

ANNOUNCING
THE FIRST-EVER
VIRTUAL SYMPOSIUM & AWARDS LUNCHEON
PLEASE SUPPORT AND JOIN THE BREAST CANCER RESEARCH FOUNDATION’S INAUGURAL VIRTUAL SYMPOSIUM & AWARDS LUNCHEON

Friday, October 16, 2020

Join us from the comfort of your home to hear directly from leading breast cancer experts and inspiring industry leaders.

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RSVP TODAY WITH THE ENCLOSED FORM OR AT WWW.BCRFLUNCHEON.ORG

BREAST CANCER DOES NOT STOP FOR COVID-19 AND NEITHER CAN WE.
PLEASE SUPPORT AND JOIN
THE BREAST CANCER RESEARCH FOUNDATION’S INAUGURAL
VIRTUAL SYMPOSIUM & AWARDS LUNCHEON

Friday, October 16, 2020

11:00 AM – Symposium
Introduction and Remarks by
LARRY NORTON, MD
Memorial Sloan Kettering Cancer Center
BCRF Founding Scientific Director

Featured Panelists
ANGELA DEMICHELE, MD, MSCE
Perelman School of Medicine
University of Pennsylvania

WILLIAM KAELIN, JR., MD
2019 Nobel Prize in Medicine
Dana-Farber Cancer Institute
Harvard Medical School
Howard Hughes Medical Institute

LORI J. PIERCE, MD
University of Michigan
President, American Society of Clinical Oncology

Moderated by
JUDY GARBER, MD, MPH
Dana-Farber Cancer Institute
Harvard Medical School
BCRF Scientific Director

12:00 PM – “Luncheon” & Awards Ceremony
Remarks by
MYRA J. BIBLOWIT

Honoring
WILLIAM KAELIN, JR., MD
with the JILL ROSE AWARD

MARIA AND LARRY BAUM
with the SANDRA TAUB HUMANITARIAN AWARD

12:45 PM – Virtual Tables*
Private Discussion Groups with BCRF Researchers
*A benefit for donors who purchase a “virtual table” ($5,000 and above) and their guests.
Please see enclosed reply form for more details.
VIRTUAL TABLES
I/We would like to become a sponsor at the following level:

- **$100,000+ Underwriter**
  - Event access for up to 40 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - On-air recognition/brand integration during event program
  - Name/logo recognition on screen (at least 7x)
  - Name/logo recognition on event portal
  - Logo listing on print and digital invitation*

- **$50,000+ Benefactor**
  - Event access for up to 30 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - On-air recognition during event program
  - Name/logo recognition on screen (at least 5x)
  - Name listing on print and digital invitation*

- **$25,000+ Visionary**
  - Event access for up to 25 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - Name recognition on screen (at least 3x)
  - Name listing on print and digital invitation*

- **$10,000+ Innovator**
  - Event access for up to 15 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - Name recognition on screen
  - Name listing on print and digital invitation*

- **$50,000+ Benefactor**
  - Event access for up to 30 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - On-air recognition during event program
  - Name/logo recognition on screen (at least 5x)
  - Name listing on print and digital invitation*

- **$15,000+ Pioneer**
  - Event access for up to 20 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - Name recognition on screen (at least 2x)
  - Name listing on print and digital invitation*

- **$5,000+ Patron**
  - Event access for up to 10 guests
  - Exclusive access to a “virtual table” for your guests with curated meet and greet opportunities
  - Name listing on print and digital invitation*

*Please respond prior to August 5, 2020 to be listed in the Invitation (gifts of $2,500+)

TICKETS
I/We would like to purchase__________tickets at the following level:

- **$2,500 Platinum**
  - Listing Recognition*
- **$1,600 Gold**
- **$1,100 Silver**
- **$550 Bronze**

DONATION
I/We are unable to attend but enclose a contribution of $_______________

Name
Please print exactly as you wish to be listed (for gifts of $2,500 or more received by August 5, 2020)

Anonymous

Contact Person (if other than the above)

Company Name

Address

City    State    Zip Code

Phone    Email

Please turn over for payment
DONATE ONLINE AT WWW.BCRFLUNCHEON.ORG

- Please charge my **credit card** for $________________________
  - Amex
  - Visa
  - Mastercard
  - Discover

  Card Number ____________________________ Exp. Date ____________________________

  Name on Card ____________________________ Security Code ____________________________

- Enclosed is a **check** payable to Breast Cancer Research Foundation (BCRF)

- My gift will be sent from the following **Donor-Advised Fund** ____________________________

Please return this form via USPS to 25 West 43rd Street, Suite 609, New York, NY 10036
Email: cwey@bcrf.org  •  Phone: 646.497.2650  •  Fax: 646.497.0890  •  www.BCRFLuncheon.org

Please contact Chris Wey for an alternative FedEx and UPS delivery address at 646.497.2650 / cwey@bcrf.org. The Breast Cancer Research Foundation is a 501(c)(3) organization; EIN 13-3727250.
All contributions are 100% tax-deductible. Regretfully, we are unable to issue refunds.
Breast cancer is a complex disease with no simple solution. Research is the key to stopping it in its tracks. Founded in 1993 by Evelyn H. Lauder, the Breast Cancer Research Foundation is the largest private funder of breast cancer research in the world. We invest in the best minds in science—from those investigating prevention to metastasis—and foster cross-disciplinary collaboration. Our approach accelerates the entire field and moves us closer to the answers we urgently need. We can’t stop now. Join us in fueling the world’s most promising research. With you, we will be the end of breast cancer. Learn more and get involved at BCRF.org.

Development & Events: 646.497.2650 or cwey@bcrf.org
www.BCRFLuncheon.org

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