BREAST CANCER RESEARCH FOUNDATION®

PALM BEACH HOT PINK LUNCHEON & SYMPOSIUM
Thursday, February 6, 2020

*New Time* 11:00 am, The Breakers, Venetian Ballroom

Hosted by

Aerin Lauder  
Monique Lhuillier

Honoring

Ronnie Heyman

with the inaugural

Evelyn H. Lauder Humanitarian Award

Fashion Presentation Featuring Monique Lhuillier  
Neiman Marcus Palm Beach

Symposium & Discussion Featuring

Larry Norton, MD  
BCRF Founding Scientific Director  
Evelyn H. Lauder Breast Center  
Memorial Sloan Kettering Cancer Center

Judy Garber, MD, MPH  
BCRF Scientific Director  
Dana-Farber Cancer Institute  
Harvard Medical School  
Brigham and Women’s Hospital

William Kaelin, Jr., MD  
2019 Nobel Prize in Medicine  
Dana-Farber Cancer Institute  
Harvard Medical School  
Brigham and Women’s Hospital

Heather McArthur, MD, MPH  
Cedars-Sinai Medical Center

Charles Perou, PhD  
University of North Carolina, Chapel Hill
UNDERWRITERS

Mickey & Larry Beyer
Lambert Family Foundation
Patricia Quick

Louise and David Braver Philanthropic Fund
Kinga Lampert
Thomas C. Quick

Ronnie Heyman
Leonard & Judy Lauder Fund
Jeanne Sorensen Siegel & Herbert J. Siegel

List as of November 4, 2019
Honorary Co-Chairs
Kinga Lampert
Aerin Lauder
Leonard A. Lauder

Lead Chairs
Raysa Fanjul
Jan Willinger

Vice Chairs
Mickey Beyer
Suzanne Elson
Michele Kessler
Talbott Maxey
Barbara Smith

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Hillie Mahoney
Mary Alice Pappas
Frances Scaife
Judith P. Schlager

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Louise T. Braver
Betsy Green
Judy Lauder
Sydell Miller
Lyn M. Ross

Men in Pink Chairs
Stephen Jacoby
Burt Minkoff
Thomas C. Quick
Krystian von Speidel
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<th>Host Committee</th>
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<tr>
<td>Sara Aronson</td>
<td>Harry Benson, CBE</td>
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<td>Gigi Benson</td>
<td>Larry Beyer</td>
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<td>Cathie Black</td>
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<td>Penny Blumenstein</td>
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<td>Virginia Burke</td>
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<td>Eileen C. Burns</td>
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<td>Paula Butler</td>
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<td>Erica Corsano</td>
<td>J. Pepe Fanjul, Sr.</td>
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<td>David M. Handy</td>
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<td>Diana Eccleston</td>
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List as of November 4, 2019
Palm Beach Hot Pink Luncheon & Symposium
Thursday, February 6, 2020

Name  Please print as you wish to appear in printed materials (for gifts of $550 or more) by January 8, 2020.

Contact Person  (If other than the above)

Company

Address

City     State    Zip Code

Phone     Email

You may purchase tables, tickets, or make a contribution at: www.BCRFPalmBeachLuncheon.org. Please respond prior to January 8, 2020 if you wish to be listed in the printed materials.

Tables of Ten

☐ I/We would like to be an Underwriter at $25,000 (or more) $

☐ I/We would like to purchase _________ table(s) of ten at the following level:
  ○ $10,000 Champion  ○ $7,000 Patron  ○ $5,000 Partner
  Two additional seats at your table of 10 are available for $550 per ticket.

Individual Tickets

☐ I/We would like to purchase _________ ticket(s) at the following level:
  ○ $1,250 Platinum  ○ $750 Gold  ○ $550 Silver LIMIT 2 PER GUEST

☐ I/We would like to underwrite the cost of a ticket(s) for _________ Researcher(s)
  at $_______________ (minimum of $550 per Researcher)

☐ I/We are unable to attend the event, but enclose a fully tax-deductible contribution of $

Enclosed please find a check made payable to BCRF for $

Please charge my credit card for $

  ○ AMEX  ○ VISA  ○ MASTERCARD  ○ DISCOVER

Card Number     Expiration Date

Name on Card     Security Code

If you’ve already made a contribution or purchased tickets, thank you for your generosity!

Checks can be made payable to: Breast Cancer Research Foundation (BCRF)
For additional information, please contact Samantha Rana at 646.497.2635 or email srana@bcrf.org.
Breast Cancer Research Foundation is a 501(c)(3) organization, EIN #13-3727250. Your contribution is tax-deductible, less $150 per ticket for those who attend. Regretfully, we are unable to issue refunds.
Guest Names, Seating Requests, and Dietary Restrictions
Please provide the name(s) of your TABLE or TICKET guest(s):

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 

Please seat me with: ____________________________________________

Dietary restrictions or allergies: ________________________________

Do you have suggested questions/topics for our panelists? Please write below.*

________________________________________________________________

*Topics and questions to the panelists will be addressed as time permits.
Please contact Audrey Gray with any questions regarding seating at 646.697.2630 or agray@bcrf.org.
The Breast Cancer Research Foundation (BCRF) is dedicated to being the end of breast cancer by advancing the world’s most promising research. Founded by Evelyn H. Lauder in 1993, BCRF-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment, survivorship and metastasis. This year, BCRF has awarded $66 million in grants to support the work of nearly 275 scientists at leading medical and academic institutions across 14 countries, making BCRF the largest private funder of breast cancer research worldwide. BCRF is also the highest-rated breast cancer organization in the U.S. Visit www.bcrf.org to learn more.

25 West 43rd Street, Suite 609
New York, NY 10036
Development & Events: 646.497.2635

www.BCRFPalmBeachLuncheon.org

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