



**SHOP
PINK**

SAVE LIVES



**IT'S
THAT
SIMPLE.**

2015-2016 | CATALOG



A MESSAGE FROM THE BREAST CANCER RESEARCH FOUNDATION



Dear Friends,

Before you enjoy this catalog, I hope you take a moment and pause to consider the idea of “Shop Pink, Save

Lives.” The statement is rooted in a simple concept: when you shop for items that give back to the Breast Cancer Research Foundation (BCRF), you are quite literally saving lives.

Our corporate partners play a vital role in our ability to fund the world’s most innovative cancer research. Last year, BCRF’s family of corporate partners contributed more than \$28 million to breast cancer research, funding nearly 100 grants across the nation. By shopping with our partners, you are placing funds in the hands of investigators around the globe working tirelessly to put an end to this disease.

As the nation’s only breast cancer organization rated A+ by CharityWatch and the highest 4-star rating by Charity Navigator, BCRF is one of the most efficient and fiscally responsible non-profits in the country – with 91 cents of every dollar donated to BCRF going directly to research and awareness programs.

Our partners range in size and category, but they all share a core value: they are dedicated to advancing lifesaving research. Since 1993, BCRF-funded researchers, with the help of donors like you, have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship.

This year’s catalog hosts a variety of products from home essentials to coveted luxuries. For over 20 years, our corporate partners have fostered philanthropic purchasing decisions.

Simply put, your purchase matters – not only to the BCRF family, but also the women and men impacted by breast cancer who will benefit from the advancements in science your purchase is fueling.

Sincerely,

Myra J. Biblowit
President and CEO
Breast Cancer Research Foundation

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Ending breast cancer begins with you.

“RAISING MONEY
FOR THE BREAST
CANCER RESEARCH
FOUNDATION —
THERE IS NOTHING
BETTER I CAN
IMAGINE DOING.”



MARIA BAUM,
BREAST CANCER
SURVIVOR, BCRF
BOARD MEMBER &
HAMPTONS PADDLE
AND PARTY FOR PINK
FOUNDER

TO DATE, BCRF HAS
RAISED MORE THAN
\$550 MILLION

TO FUEL DISCOVERIES,
IN TUMOR BIOLOGY,
GENETICS, PREVENTION,
TREATMENT, SURVIVORSHIP
& METASTASIS.



BOBBI BROWN

Peony Set (.18 oz./5.10 g); \$50

DONATION: \$12 from the
purchase price

Available 10/1/15 - 3/31/16 exclusively
at Bobbi Brown Cosmetics counters
nationwide, in Puerto Rico and
bobbibrowncosmetics.com while
supplies last

AVEDA

Limited-Edition Aveda Hand Relief™
with Shampure™ aroma (5 fl. oz./150 ml);
\$26

DONATION: \$4 from the purchase price,
with a maximum donation of \$314,000

Available 9/27/15 - 9/24/16 at Aveda
Experience Centers, participating salon
and institute locations and aveda.com
while supplies last



BUMBLE AND BUMBLE.

prêt-à-poudre with a
limited-edition pink cap
(2 oz./56 g); \$27

DONATION: \$5 from the
purchase price

Available 10/1/15 - 12/31/15 at
participating Bb.Network Salons,
Bb.Salon Uptown, Bb.Salon
Downtown, bumbleandbumble.com
and sephora.com while supplies last.
Find a Bb.Network Salon near you:
bumbleandbumble.com/locator/



CLINIQUE

Pink with a Purpose Cheek Pop with Bag (.12 oz./3.5 g); \$22

DONATION: \$4 from the purchase price

Available 9/15/15 - 1/31/16 at Clinique counters nationwide, in Puerto Rico and clinique.com while supplies last



DARPHIN

Intral Redness Relief Soothing Serum (1 fl. oz. liq./30 ml); \$88

DONATION: \$10 from the purchase price

Available 10/1/15 - 10/31/15 at darphin.com, bluemercury and SpaceNK while supplies last



CLINIQUE

Great Skin, Great Cause Dramatically Different Moisturizing Lotion+ with Clinique Charm Set (6.7 fl. oz./200 ml); \$38

DONATION: \$10 from the purchase price

Available 9/15/15 - 1/31/16 at Clinique counters nationwide, in Puerto Rico and clinique.com while supplies last



DONNA KARAN COSMETICS

Donna Karan Liquid Cashmere EDP Spray (1.7 oz./50 ml); \$88

DONATION: 20% of the suggested retail price, with a maximum donation of \$25,000

Available 9/1/15 - 12/31/15 at select Macy's stores, macys.com, Bloomingdale's, bloomingdales.com, Lord & Taylor, lordandtaylor.com and donnakaran.com while supplies last



ESTÉE LAUDER

Evelyn Lauder and Elizabeth Hurley Dream Pink Collection (Pure Color Envy Sculpting Lipsticks: .04 oz./1.2 g (x3)); \$33.50

DONATION: 20% of the suggested retail price

Available 9/1/15 - 6/30/16 at all Estée Lauder counters nationwide, in Puerto Rico and esteelauder.com while supplies last



ESTÉE LAUDER

Evelyn Lauder Dream Pin; \$12.50

DONATION: 20% of the suggested retail price

Available 9/1/15 - 6/30/16 at all Estée Lauder counters nationwide, in Puerto Rico and esteelauder.com while supplies last



ESTÉE LAUDER

Modern Muse Solid Perfume
Keychain (.04 oz./1.35 g);
\$49.50

DONATION: 100% of the
suggested retail price

Available 9/1/15 - 6/30/16 at
select Estée Lauder counters
nationwide, in Puerto Rico
and esteelauder.com while
supplies last



ESTÉE LAUDER

Resilience Lift Night Firming/
Sculpting Face and Neck Creme
with Pink Ribbon Bracelet
(1.7 oz./50 ml); \$86

DONATION: 20% of the suggested
retail price

Available 9/1/15 - 6/30/16 at
select Estée Lauder counters
nationwide, in Puerto Rico and
esteelauder.com while supplies last



ESTÉE LAUDER

Limited-Edition Golden Alligator
Slim Compact; \$200

DONATION: 20% of the suggested
retail price

Available 9/1/15 - 6/30/16
at Saks Fifth Avenue, Neiman Marcus,
Bergdorf Goodman and esteelauder.com
while supplies last

Jo MALONE

LONDON

JO MALONE LONDON

In support of The Estée Lauder
Companies' BCA Campaign, Jo
Malone London will donate \$45,000
to the Breast Cancer Research
Foundation in North America in 2015.
Purchase of Jo Malone London
products will not impact the amount
of the donation.



LAB SERIES SKINCARE FOR MEN

AGE RESCUE+ Face Lotion
(1.7 fl. oz./50 ml); \$50

DONATION: 20% of the suggested
retail price, with a maximum donation
of \$25,000

Available 9/1/15 - 12/31/15 at Macy's,
macys.com, Bloomingdale's,
bloomingdales.com, Lord & Taylor and
labseries.com while supplies last



LA MER

The Lip Balm (.32 oz./9 g); \$55

DONATION: \$10 from the purchase price

Available 10/1/15 - 10/31/15 at select
specialty stores including Bergdorf
Goodman, Neiman Marcus, Nordstrom,
Bloomingdale's and Saks Fifth Avenue
stores within the United States and
lamer.com while supplies last



LAB SERIES SKINCARE FOR MEN

Pink Pocket Square; A complimentary
gift with any \$50 purchase

Available 10/1/15 - 10/31/15
exclusively at Bloomingdale's and
labseries.com



ORIGINS

Limited-Edition Make a Difference™
Rejuvenating Hand Treatment
(2.5 fl. oz./75 ml); \$21

DONATION: \$4 from the purchase price

Available 10/1/15 - 12/31/15 at Origins retail stores and select department stores in the USA, in Puerto Rico and origins.com while supplies last

PRESCRIPTIVES

Established 1979. Refreshed 2011.

PRESCRIPTIVES

In support of The Estée Lauder Companies' BCA Campaign, Prescriptives will donate \$5,000 to the Breast Cancer Research Foundation in 2015. Purchase of Prescriptives products will not impact the amount of the donation.



SMASHBOX

Photo Finish 24 Hour
Shadow Primer
(.41 fl. oz./12 ml); \$20

DONATION: \$5 from the purchase price

Available 9/15/15 - 11/30/15 at Ulta Beauty, ulta.com and smashbox.com while supplies last

TOM FORD BEAUTY

TOM FORD BEAUTY

In support of The Estée Lauder Companies' BCA Campaign, Tom Ford Beauty will donate \$50,000 to the Breast Cancer Research Foundation in North America in 2015. Purchase of Tom Ford Beauty products will not impact the amount of the donation.



TORY BURCH

Lip Color (.1 oz./3 g); \$32

DONATION: 20% of the suggested retail price, with a maximum donation of \$25,000

Available 9/1/15 - 12/31/15 at Macy's Herald Square, macys.com, Bloomingdale's, bloomingdales.com, Tory Burch boutiques and toryburch.com while supplies last



BIRCHBOX

Birchbox has partnered with The Estée Lauder Companies' Breast Cancer Awareness Campaign to create an exclusive box of deluxe beauty samples in support of breast cancer research. The special edition boxes will be filled with an assortment of products from The Estée Lauder Companies brands, including Estée Lauder, Clinique, Smashbox, Origins, Darphin and Prescriptives

DONATION: \$104,000, regardless of sales

Sign up for the The Estée Lauder Companies' Breast Cancer Awareness Birchbox at birchbox.com/bcabox. Current Birchbox subscribers will have the option to select this limited edition assortment as their October box. Available beginning September 25th, while supplies last.



SONIA KASHUK

Proudly Pink Five-Piece Purse
Brush Set; \$15.99

DONATION: 15% of the purchase price

Available year-round at Target locations and target.com



◀ OUIDAD

KRLY® KIDS Hair Care Line;
\$15 per product

DONATION: \$1 per purchase

Available during the month of
October 2015 and ongoing at
ouidad.com

Curls for a Cure®; any size
donation accepted

DONATION: Matched dollar
for dollar, up to \$50,000

Available year-round at
ouidad.com



▲ PARIS PRESENTS INCORPORATED

Breast Cancer Awareness
End Cap program featuring
the Pink Brushes from
Real Techniques/Bold Metals
collections; \$8.99 - \$24.99

DONATION: \$10,000,
regardless of sales

Available 10/4/15 - 10/31/15
at all Ulta Beauty stores



▲ PERFUMANIA

Select women's and men's
fragrances; \$14.99 - \$85

DONATION: \$1 per purchase

Available during October 2015
at nationwide retail locations
and on perfumania.com

◀ CONAIR CORPORATION

The True Glow Sonic Facial
Brush, Power of Pink by
Conair; \$49.99

DONATION: \$110,000
annually, regardless of sales

Currently available at
select retailers in mass,
drug and specialty stores,
plus, all-year round on
conair.com



▲ ULTA BEAUTY

Throughout the month of October, Ulta Beauty invites guests to participate in their
Donate with a Kiss campaign, which include both online and in-store components
such as The Salon at Ulta Beauty Cut-A-Thon on October 11, 2015.

Ulta Beauty limited edition pink products include a clutch, tassel keychain, jeweled
compact, fragrance atomizer and set of cuff bracelets; \$5 each

DONATION: 50% of the purchase price

Available 10/1/15 - 10/31/15 at Ulta Beauty stores nationwide and online at ulta.com



ANN TAYLOR

With the Ann Taylor Cares Card, receive 20% off every purchase of \$100 or more, or 25% if you use your Ann Taylor Card or LOVELOFT Card at Ann Taylor, Ann Taylor Factory Store, LOFT and LOFT Outlet from 9/18/15 - 11/15/15; \$25

DONATION: 90% of the purchase price

Available 9/18/15 - 10/31/15 at Ann Taylor and Ann Taylor Factory Store

A.T. Cares Collection Limited Edition Bracelet, \$59.50 and Necklace, \$49.50

DONATION: 50% of the purchase price

Available 9/18/15 - 12/31/15 at Ann Taylor and anntaylor.com



LOFT

With the LOFT Cares Card, receive 20% off every purchase of \$100 or more, or 25% if you use your LOVELOFT Card or Ann Taylor Card at LOFT, LOFT Outlet, Ann Taylor and Ann Taylor Factory Store from 9/18/15 - 11/15/15; \$25

DONATION: 90% of the purchase price

Available 9/18/15 - 10/31/15 at LOFT and LOFT Outlet

LOFT Limited Edition Jewelry Collection including the exclusive Sparkle Statement necklace, \$69.50 and Sparkle Cuff earrings, \$39.50

DONATION: 70% of the purchase price

Available 9/18/15 - 11/15/15 at LOFT and loft.com



BERNE

Ladies washed insulated coat, \$66.99 and active jacket, \$60.99

DONATION: \$10,000, regardless of sales

Available beginning Fall 2015 at bernedirect.com



BLOOMINGDALE'S

"Give Pink, Get More"

From 9/29/15 - 11/1/15, enroll in the program by charging a \$15 fee on your Bloomingdale's Credit Card and 100% of that fee goes to BCRF and other select charities. Based on your eligible net spend during the program, you will earn a Give Pink, Get More Card worth up to \$250. Give Pink, Get More Cards are mailed just in time for holiday shopping in December, and can be used at any Bloomingdale's and at bloomingdales.com



Little Pink Card; \$10 - \$1,000

DONATION: 10% of the value on your Little Pink Card plus 10% of purchases made with this card above the original amount on cards purchased 9/15/15 - 10/31/15 and redeemed by 12/31/15

Available at Bloomingdale's and bloomingdales.com



Donald Robertson T-Shirt; \$28

DONATION: \$18 per purchase

Available at Bloomingdale's while supplies last



CAFEPRESS

Survivor Ribbon Fitted T-Shirt and Supporter Ribbon Fitted T-Shirt; \$28

DONATION: \$20,000, regardless of sales

Available year-round at cafepress.com



DRESSBARN

Breast Cancer Awareness Dress and Scarf

DONATION: \$25% of the purchase price, up to \$25,000

Available during October 2015



GAP

GapBody Favorite T-Shirt Bra With Lace in Hope Pink; \$39.50

DONATION: \$5 per purchase

Available 9/15/15 – 10/31/15 in stores and online at gap.com



HUDSON'S BAY/ LORD & TAYLOR

Blanket Wrap; Hudson's Bay - \$20 with any in-store purchase (no minimum). Lord & Taylor - \$19 with any cosmetics or fragrance purchase of \$50 or more.

DONATION: \$7 per purchase

Available October 2015 in Hudson's Bay and Lord & Taylor stores and online at thebay.com and lordandtaylor.com



HUDSON'S BAY
REWARDS

Donate Your Hudson's Bay Rewards Points

When you shop during the month of October, donate your Hudson's Bay Rewards points to the Breast Cancer Research Foundation in Hudson's Bay stores or online through hbcrewards.com by clicking on the "Donate to Charity" link and HBC will convert all collected Rewards points to cash and donate the total amount to BCRF.



◀ PLAYTEX, HANES, BALI & MAIDENFORM BRANDS

Keep Pink Close to the Heart; \$12.99 - \$44

DONATION: \$100,000 annually, regardless of sales

Available beginning July 2015 in major mass, mid-tier and department stores

JCPenney



JCPENNEY

All October, customers can help JCPenney support breast cancer awareness by rounding up their in-store or online purchases to the nearest dollar. Contributions will be donated to directly fund national programs supporting breast cancer research and awareness. Customers can also shop Ambrielle's assortment of bras or Made for Life's assortment of women's activewear, both exclusively available at JCPenney. Also, from 10/15/15 – 10/18/15, The Salon by Instyle at JCPenney will donate \$1 for every haircut service received.

DONATION: Ambrielle: \$1 per bra purchase in October, up to \$100,000. Made for Life: \$1 per breast cancer awareness product purchase in October, up to \$15,000

Available during October 2015 at JCPenney stores or jcpenney.com

thanks for sharing



MACY'S/IDEOLOGY ACTIVEWEAR

Macy's Ideology Collection includes leggings, tanks, t-shirts and bras; \$19.98 - \$54.50. Select styles also available in women's; \$34.50 - \$54.50

DONATION: 10% of the purchase price

Available 8/15/15 – 11/1/15 at Macy's and macys.com/ideology



MACY'S

Thanks for Sharing Program; \$25 enrollment fee

DONATION: \$10 out of each \$25 enrollment, up to a total of \$15 million to BCRF and select charities

Available now through 12/31/15 at Macy's and macys.com. Learn more at macys.com/thanks



QVC

QVC Presents "FFANY Shoes on Sale"

DONATION: A minimum of 80% of the purchase price**

**Purchase price excludes shipping, handling and tax.



Scheduled to be available beginning Monday, October 19, 2015 from 6 - 9 PM (ET) and will continue to be available, while supplies last, through QVC.com, the QVC apps or by calling 1-800-345-1515. Additional styles can be found in the online collection on QVC.com beginning 10/1/15 and continuing throughout the month while supplies last



◀ SWIMWEAR ANYWHERE

Beach House Pink Collection;
\$60 - 104

DONATION: \$3 - \$5 per
purchase

Available year-round at
Bon-Ton, Dillard's, belk.com and
beach2ocean.com

SHOP WITH
**THE POWER OF
PINK**
TANGEROUTLETS.COM
#TANGERPINKPOWER



◀ TANGER OUTLETS

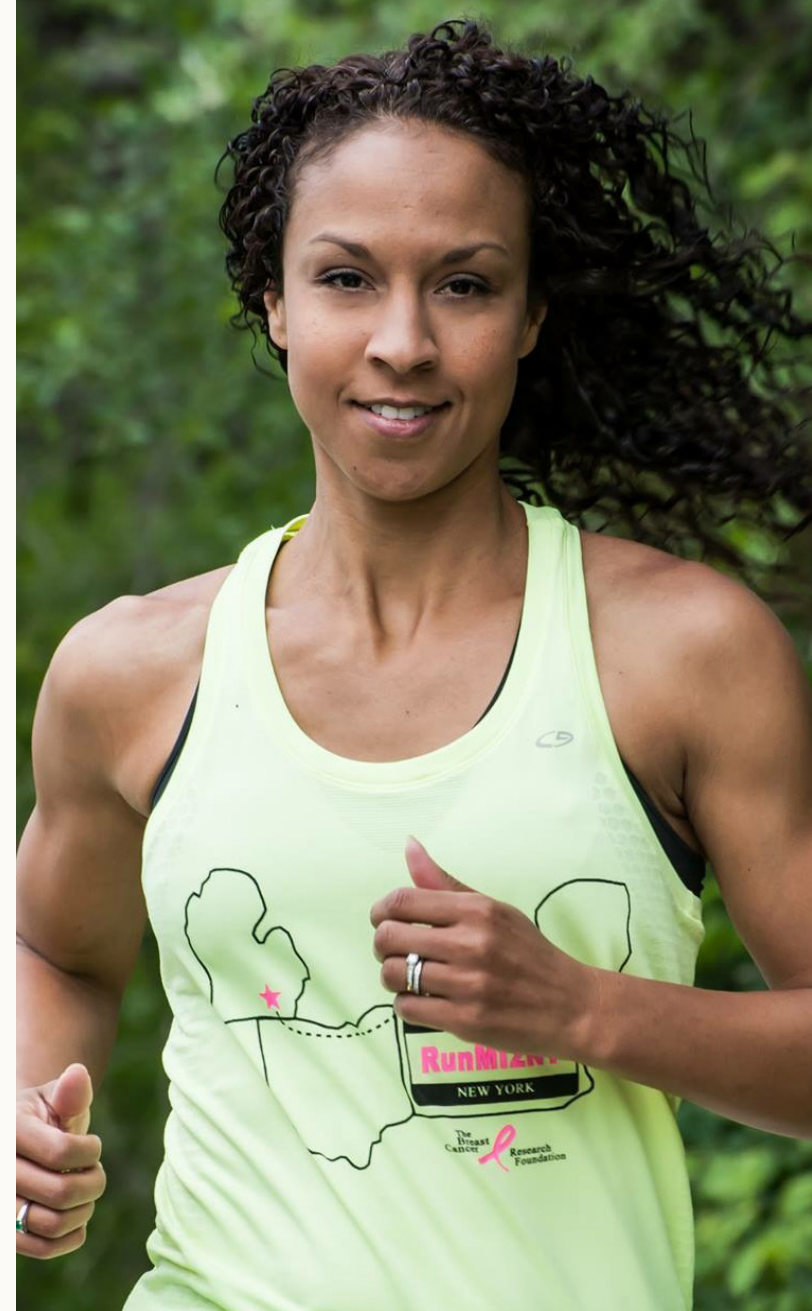
Purchase a \$5 unlimited-use
savings card from
Tanger Shopper Services
or on TangerOutlets.com and
receive 25% off any item at
participating stores. Shop
with #TangerPinkPower and
save stylishly as often as you
like during October.

DONATION: Purchase of the
Powerful Pink card benefits
BCRF and supports Tanger's
pledge commitment of
\$500,000

Available at Tanger Outlets
and tangeroutlets.com

“
THE DISTANCE
I AM RUNNING
SHOWS HOW
THANKFUL I AM
FOR BREAST
CANCER
RESEARCH.
IT'S A DIRECT
EQUATION.”

**DAVINA
MCNANEY,**
BREAST CANCER
SURVIVOR, ON
HER 470-MILE RUN
FOR RESEARCH



91 CENTS OF EVERY
DOLLAR SPENT BY BCRF
.....
IS DIRECTED TOWARDS
BREAST CANCER RESEARCH
& AWARENESS PROGRAMS.



ALEX AND ANI

The ALEX AND ANI® Spiral Sun Expandable Wire Bangle from the CHARITY BY DESIGN® collection is designed to remind us to feel the sun's warmth, nourishing as it shines upon us; \$38

DONATION: 20% of the purchase price* from each Spiral Sun Charm sold, with a minimum donation of \$25,000

*Purchase price includes sales to ALEX AND ANI retail and web customers, and authorized retailers

Available September 2015 through December 2015 at ALEX AND ANI retail locations, alexandani.com and authorized retailers



CAROLEE NEW YORK

Top of the Rock Collection; \$24 - \$125
HOPE WordPlay® Bangle; \$60

DONATION: \$5 per purchase of each item

Top of the Rock Collection: Available beginning 9/15/15 at Bloomingdale's, Macy's and macys.com, Lord & Taylor and lordandtaylor.com, Belk stores and carolee.com.

HOPE WordPlay® Bangle: Available year-round at Bloomingdale's and bloomingdales.com, belk.com and carolee.com



COACH WATCHES

Coach Waverly Charm Bracelet Watch; \$295

DONATION: 10% of the purchase price

Available 10/1/15 - 12/31/15 at Macy's, Dillards, and Lord & Taylor department stores



DAVID YURMAN

Spiritual Bead Bracelet with Pave Bead in Guava Quartz; \$895

Rhodolite Garnet All Stone Spiritual Bead Bracelet in Guava Quartz; \$350

DONATION: 20% of the purchase price

Available 10/1/15 – 10/31/15 at David Yurman retail stores and at davidyurman.com



HENRI DAUSSI

Stackable ring adorned with white diamonds and pink sapphires. Available in rose gold; \$700 - \$1,200

DONATION: 20% of the purchase price

Available year-round at henridaussi.com



MICHAEL ARAM

Limited Edition Pink Mother Of Pearl & Diamond Heart Necklace; \$575
The Heart Ring Catch; \$69

DONATION: Pink Mother Of Pearl & Diamond Heart Necklace - \$100 per purchase
Heart Ring Catch – 10% of the purchase price

Available now through January 2016 at the Michael Aram Flagship store at 136 West 18th Street in New York City, in select stores, and at michaelaramjewelry.com and michaelaram.com



MONICA RICH KOSANN

Sterling Silver "Strength" Poesy Ring Necklace; \$145
 18K Rose Gold "Strength" Poesy Ring Necklace; \$850
 *Please note the chain is purchased separately (17" Chain - \$300)

DONATION: 50% of the purchase price

Available year-round online at monicarichkosann.com/bcrf



MOVADO

Movado BOLD® for Breast Cancer Research; \$450 - \$795

DONATION: \$50 per purchase

Available 10/1/15 – 10/31/15 at movado.com and fine retail locations



SILVER FOREST OF VERMONT

Silver Forest Thinks Pink; \$16 - \$20

DONATION: \$2 per purchase

Available beginning 9/25 through the following retailers- All stores and on line - Boston Stores, Carson's, Elder-Beerman, Herberger's, The Bon Ton, Youngers. Select stores and online Bealls Florida, Boscov's. Select stores - Bealls, Palais Royal, Peebles and Stage.



WITH YOU LOCKETS

The With You/BCRF Collection includes beautifully designed lockets available in necklaces, bracelets and rings; \$199 - \$429

DONATION: 10% of the purchase price

Available year-round at withyoulockets.com/bcrf



TARA PEARLS

Stackable Pearl Bracelet Trio; \$30

DONATION: 10% of the purchase price

Available year-round at tarapearls.com



STAGE STORES, INC.

Ribbon Charm Bracelets in gold tone with pale pink and silver tone with hot pink; \$15 each

DONATION: A minimum of 50% of the purchase price

Available during October 2015 at your local Bealls, Goody's Palais Royal, Peebles, and Stage Stores or online



BON-TON

Bon-Ton's Pink Shop Collection includes an assortment of products sold throughout Bon-Ton stores, including the Keeping it Cool Lunch Tote; \$10

DONATION: \$1 - \$10 per purchase

Available September – October 2015 in stores at Carson's, Bergner's, bergners.com, Boston Store, bostonstore.com, Bon-Ton, bonton.com, Elder-Beerman, elder-beerman.com, Herberger's, herbergers.com, Youngers and youngers.com



CALIFORNIA COSTUME COLLECTIONS INC.

Support Pink Wig Line; \$15.95 - \$19.95

DONATION: \$25,000 annually, regardless of sales of the Wig Line

Available year-round in various costume, party and pet shops across the U.S.



Canines for a Cure BCRF Line; \$14.95 - \$19.95

DONATION: \$1 per purchase of the Canines for a Cure Line

Available year-round in various costume, party and pet shops across the U.S.



CLEARVISION OPTICAL COMPANY

Ellen Tracy Eyewear readers: Hopeful, Loved, Survivor, Thrived. Available in four magnifications; \$24.99

DONATION: 22% of the purchase price

Available beginning September 2015 in fine optical retailers nationwide



CHRISTOPHER AND BANKS/BCRF COLLECTION

Christopher and Banks Breast Cancer Research Foundation Collection Scarf; \$22.95, Bracelet; \$16.95, Earrings; \$9.95

DONATION: 50% of the purchase price

Available September – November 2015 in store and online at christopherandbanks.com



CLARKS

Bridela Hope, Clarks flip flop slipper in black and brown nubuck; \$40

DONATION: \$11 per pair

Available 10/15/15 – 12/31/15 at all Clarks stores, Clarks Outlet stores and on clarksusa.com



DOONEY & BOURKE

Pink Ribbon Shopper (MJBCR PK); \$78

DONATION: 20% of the purchase price

Available beginning 9/15/15 on dooney.com and at Dooney & Bourke's retail stores in Dallas, TX; Las Vegas, NV; Costa Mesa, CA and White Plains, NY



GOLD MEDAL INTERNATIONAL

Charter Club Super Soft Socks; \$10

DONATION: \$10,000, regardless of sales

Available beginning October 2015 in Macy's department stores



HARD ROCK INTERNATIONAL

PINKTOBER™ is Hard Rock's signature Breast Cancer Awareness program, which brings together musicians and fans from around the world to raise awareness and funds for BCRF. Fans can visit their local Hard Rock Party for PINK or support by purchasing Hard Rock's PINKTOBER™ limited edition merchandise, including tee's, pins and more.

Limited Edition PINKTOBER™ Tees; \$25.50 and Collectible PINKTOBER™ Pin; \$12

DONATION: PINKTOBER™ Tees, 15% of retail price; Pin, 75% of retail price

Available 9/1/15 – 10/31/15 online at hardrock.com



HIPFITS

HipFits Pink Collection; \$9.99 per dress

DONATION: \$3 for each HipFits Pink Collection dress sold year-round; \$1 for every HipFits dress sold in the month of October 2015.

Available year-round at hipfits.com



MARIMEKKO NORTH AMERICA

Marimekko Galleria Scarf; \$129

DONATION: \$25 per purchase

Available 10/1/15 - 12/31/15 at marimekko retail stores in the U.S. and online at us.marimekko.com



LANDS' END

The Pink Thread Project is a simple way to raise funds for breast cancer research by adding any monogram or embroidered icon using pink thread to any of Lands' End apparel, accessories or home goods; \$6 monogram and embroidery application fee.

DONATION: \$4.50 of the \$6 monogram and embroidery application fee

Available 9/18/15 – 10/31/15 at landsend.com/pinkthread



TORY BURCH

Tory Burch has designed several limited edition products including the York Collection, Kerrington Collection, Kaleidoscope Ivory Print Scarf and Lip Color to support Breast Cancer Awareness month; \$32 - \$295

DONATION: 20% of the purchase price of each product, up to a maximum of \$35,000

Available in October at Tory Burch boutiques and online at toryburch.com



WEST COAST NOVELTY

Support the Cure Apparel and Accessories; \$6.99 - \$24.99

DONATION: \$65,000 annually, regardless of sales

Available September 2015 at grocery and mass retail locations



EVERY
TWO MINUTES

A WOMAN IN THE U.S.
IS DIAGNOSED WITH
BREAST CANCER.

“AS A RESEARCHER WHO HAS BOTH STUDIED AND PERSONALLY GRAPPLED WITH BREAST CANCER, I KNOW FIRSTHAND THAT THE ONLY WAY TO CONTINUE MAKING PROGRESS IS BY FUNDING MORE RESEARCH.”

DR. ELECTRA PASKETT,
BREAST CANCER SURVIVOR
AND BCRF-FUNDED
RESEARCHER



EVERLAST WORLDWIDE

Pink Pro Style Elite Training Gloves; Pink Evergel Hand Wraps; Pro Style Training Boxing Gloves; Evercool Kickboxing Gloves; Pink 108" Handwraps; \$6.99 - \$39.99

DONATION: \$75,000 annually, regardless of purchase

Available year-round at everlast.com



JELLY BELLY CANDY COMPANY

Fruit Punch Sport Beans; \$1.49

DONATION: 5% of the purchase price, up to \$40,000

Available year-round in sport stores, running stores, bike shops and sportbeans.com



K2 SPORTS

K2 LIME LITE Snowboard; \$399.95
K2 LUV SICK 80Ti Skis w/bindings; \$799

DONATION: \$50,000 annually, regardless of purchase

Available a K2 retailers and online at k2skis.com and k2snowboarding.com



MCKESSON

Foaming Hand Sanitizer w/ Aloe; \$5.50

DONATION: \$20,000 annually, regardless of purchase

Available beginning October 2015 at simplymedical.com



TYR

TYR Pink Collection;
\$10.99 - \$74.99

DONATION: \$1 - \$5 per
purchase

Available year-round
at tyr.com



WILSON SPORTING GOODS

Wilson HOPE Line

DONATION: \$250,000 annually, regardless of sales

Available year-round at Sports Authority, Modell's, Academy Sports and Outdoors, Target, Walmart, Big 5 Sporting Goods, and Sports Chalet



THERE ARE
NEARLY
3 MILLION

BREAST
CANCER
SURVIVORS
IN THE U.S.
ALONE.

“

I'M BLESSED THAT RESEARCH SAVED MY LIFE,
BUT WE'RE NOT FINISHED. I WANT EVERY
MOTHER OUT THERE TO GET PAST HER DISEASE
AND GET TO RAISE HER CHILDREN.

”

KELLEY TUTHILL,
WCVB NEWS REPORTER, BOSTON



APOLLO TOOLS

Pink Tool Kits and Garden Tools; \$14.99 - \$99.99

DONATION: \$0.25 - \$3 per purchase

Available year-round at Target Stores plus target.com, Meijer stores, Ace Hardware stores, amazon.com, homedepot.com, walmart.com, kmart.com, kohls.com, apollotools.com and more



BRILLO

Brillo® Steel Wool Soap Pads and Brillo® Estracell Sponges; \$1.79 - \$2.99

DONATION: \$0.05 per purchase, up to \$50,000

Available year-round at retailers nationwide and at brillo.com



CARPET ONE

2015 Pink Ribbon Welcome Mat Collection; \$24.99

DONATION: 25% of the purchase price

Available year-round at participating Carpet One Floor & Home Stores and carpetone.com/welcome-a-cure



COMFORT REVOLUTION

Hydraluxe™ Cooling Gel Pillow; \$79.99

DONATION: \$10 per purchase

Available year-round at comfortrevolution.com



COOL GEAR INTERNATIONAL

16 oz BCRF coolgearcan™
28 oz BCRF water bottle;
\$9.99 - \$10.99

DONATION: 10% of the purchase price

Available starting July 2015 online at shop.coolgearinc.com

CUISINART

Cuisinart Pink Product Collection; \$34.95 - \$99.95

DONATION: \$32,500 annually, regardless of sales

Available year-round at cuisinart.com



GROHE

LadyLux³ Café Touch and Minta™ Touch Kitchen faucets; starting at \$749
Euphoria® Shower System; \$149
Rainshower™ Icon 150 (Pink face) Hand Shower; \$695

DONATION: \$10 for the hand showers and \$25 for the faucet

Available 10/1/15 – 10/31/15 at designer plumbing showrooms and authorized online sellers



HOUSEWARES CHARITY FOUNDATION

The Housewares Charity Foundation™ is proud to support BCRF as its legacy charity. The foundation represents the philanthropic arm of the International Housewares Association and brings together brands, manufacturers and retailers across the home goods sector to raise funds for the breast cancer cause through an annual event.

JO-ANN FABRIC AND CRAFT STORES

During the month of October, Jo-Ann Fabric and Craft Stores will partner with BCRF by hosting a fundraising campaign in stores where customers can donate \$1 to the cause and receive a sticker to show their support. Additionally, this fall, Jo-Ann will invite customers to donate to coinboxes at the register and shop their new selection of pink merchandise, raising funds and awareness for the cause.

DONATION: Minimum of \$50,000

Available during the month of October at Jo-Ann Fabric and Craft Stores



MARK ROBERTS

Spirit of Hope Fairy; \$45.95 (Sm, 10.5"), \$115.95 (Md, 16"), \$139.95 (Lg, 19")

DONATION: \$2 (Sm, 10.5"), \$5.50 (Md, 16"), \$7.50 (Lg, 19") per purchase

Available year-round at christmas-magic.com or select Mark Roberts retailers.



NEST FRAGRANCES

NEST Fragrances Passion Collection
Passion Candle; \$38
Passion Reed Diffuser; \$42

DONATION: 10% of purchase price of each item

Available year-round at Bloomingdale's, Saks Fifth Avenue, Neiman Marcus, NESTFragrances.com.



PAPYRUS

Limited Edition BCRF Cards and Stationery; \$6.95 - \$15.95

DONATION: \$0.25 - \$0.50 per purchase

Available year-round at papyrusonline.com.



PRESTO

Presto® Stainless Steel Pressure Cooker; \$74.99

DONATION: \$5 per purchase

Available year-round at amazon.com, walmart.com, kohls.com and at Brandsmart USA, Fred Meyer, Kitchen Collection, Mills Fleet Farm, Bed Bath & Beyond, and Blain's Farm & Fleet



PROVEN WINNER'S COLORCHOICE

Invincibelle® Spirit Hydrangea; \$29.95 for a 2-gallon plant

DONATION: \$1 per purchase

Available Spring through Fall at garden centers nationwide listed on invincibellespirit.net



RABBIT AIR

BioGS Ultra Quiet HEPA Air Purifier BCRF Special Edition; \$399.95 (for model SPA-625A); MinusA2 Ultra Quiet HEPA Air Purifier BCRF Special Edition; \$479.95 (for model SPA-700A); \$569.95 (for model SPA-780A)

DONATION: 5% of the purchase price

Available at rabbitair.com



RICHARDS HOMEWARES, INC.

2 Panel Bath Pillow; \$14.99

DONATION: \$10,000, regardless of sales

Available now through 12/31/15 at Bed, Bath & Beyond stores



SUPERIOR PLUS ENERGY SERVICES

"Delivering Hope" in the form of home heating oil and propane from designated "pink" vehicles to residential customers in PA, NY, CT and RO areas; Pricing varies per area

DONATION: \$0.05 per gallon delivered

Available year-round at participating areas listed at superiorplusenergy.com



STREAMLIGHT

Streamlight offers key chain lights, patio/camp lights and far-reaching flashlights in pink including the Pink Rechargeable Strion® LED, \$196; High Lumen Pink ProTac HL®, \$141; Pink Siege AA, \$48; Pink Nano Light®, \$12

DONATION: Rechargeable Strion® LED, \$5; High Lumen Pink ProTac HL®, \$3; Pink Siege® AA, \$2; Pink Nano Light®, \$1

Available year-round at streamlight.com or your local retailer



▲
S'WELL

Pink Champagne S'well bottle
9 oz.; \$25, 17 oz.; \$35, 25 oz.; \$45

DONATION: 20% of the purchase price

Available 10/1/15 - 10/31/15 on
swellbottle.com



▲
TELEFLORA

Pink Grace Bouquet; \$54.95

DONATION: 15% of the purchase price

Available year-round at
teleflora.com or by calling the
toll-free line 1-800-835-3356



◀ **TRUDEAU CORPORATION**

BCRF Pink Collection of
Thermal and Hydration Products;
\$11.99 - \$24.99

DONATION: \$0.25 - \$0.40
per purchase

Available beginning September
2015 at shoptrudeau.com



**BCRF HAS FUNDED OVER
7 MILLION**

.....
**HOURS OF CANCER RESEARCH
SINCE 1993.**

“
I WANTED TO
RAISE MONEY
FOR BCRF
BECAUSE
WITHOUT THE
ADVENT OF
RESEARCH, I
WOULD NOT
BE RUNNING A
MARATHON.

**TOMOMI
ARIKAWA,**
DIAGNOSED AT 31



DAY-TIMER

2016 Pink Ribbon Planning & Organizing products including Paper Refills; \$7 - \$39, Storage Sets; \$40.99 - \$43.99, Binders and Starter Sets; \$53 - \$90 and Totes; \$34 - \$104. Pricing subject to change

DONATION: \$25,000 regardless of sales

Available year-round at daytimer.com



ANSELL

Microflex ColorTouch Pink powder-free latex examination gloves and MICRO-TOUCH Nitrafree pink powder-free nitrile examination gloves; prices vary

DONATION: \$10,000 annually, regardless of purchase

Available through all major healthcare and dental distributors



OFFICEMATE

Pink Themed Office Supplies; \$2.45 - \$17

DONATION: \$0.10 - \$0.50 per purchase

Available year-round at amazon.com, staples.com, officedepot.com, officemax.com and shoplet.com. Visit officemate.com to review the entire collection



KOI

koi Cares Courage Collection; \$8.95 - \$29

DONATION: \$1 - \$2 per purchase

Available beginning July 2015 through authorized koi retailers with retail locations, online retailers and koihappiness.com. To find the koi retailer nearest you, visit koihappiness.com/store-locator



MERCER

2015 U.S. Compensation Surveys provide the data you need for all your budgeting tasks. General and industry data available.

DONATION: 10% per survey purchase, up to \$20,000

Available during October 2015 on imercer.com



PENTEL

Pentel "Pink" Pens & Pencils; \$2.07 - \$10.47

DONATION: \$0.05 per purchase

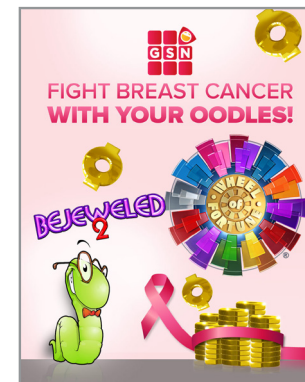
Available year-round at all major office supply chains, retail superstores, amazon.com, staples.com, and pentel.com



AUTONATION CURE BOWL

The AutoNation Cure Bowl is an upcoming annual American college football bowl game, raising awareness and funds for BCRF. Teams and fans will be part of this historic new bowl game that will highlight the success of teams from the American Athletic Conference and the Sunbelt Conference at the Orlando Citrus Bowl in downtown Orlando, Florida. The inaugural AutoNation Cure Bowl will be held on December 19, 2015 and nationally televised on the CBS Sports Network.

DONATION: \$150,000 minimum commitment

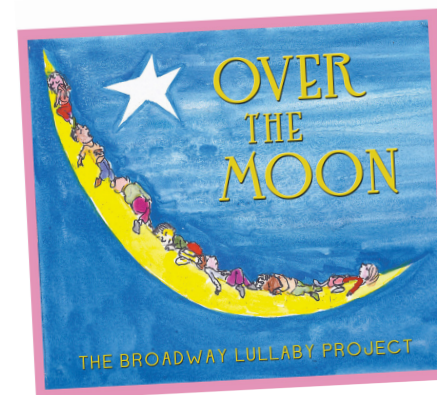


GSN

Oodles for Breast Cancer Awareness; free

DONATION: \$5 and \$10

Available year-round at gsn.com/bcrf



OVER THE MOON: BROADWAY LULLABY PROJECT

Over the Moon: The Broadway Lullaby Project
Book; \$18.98, eBook; \$12.99, CD; \$16.98

DONATION: \$0.15 per purchase

Available year-round at itunes.com, amazon.com, Barnes & Noble, and other retailers



UNITED STATES PLAYING CARD COMPANY

Bicycle Playing Cards; \$3.99

DONATION: \$25,000 regardless of sales

Available year-round at bicyclecards.com or any major retailer where Bicycle cards are sold



BEE SWEET CITRUS

Sweetheart Mandarins; price varies

DONATION: \$50,000 annually, regardless of sales

Available year-round



APPLE & EVE, LLC - NORTHLAND JUICES

Northland Juices Drink To Pink®; \$2.98 - \$3.99 per 64 oz. bottle

DONATION: \$0.25 per purchase, up to \$50,000

Available year-round at supermarkets, mass retailers, military commissaries, and club stores nationwide



BLAND FARM

Sweet Onions; price varies

DONATION: \$25,000 regardless of sales

Available now through December 2015 at participating retailers including Wal-mart, Food City, Piggly Wiggly, Hy-Vee, Marsch Supermarkets, Mitchell Groceries, and Dierbergs



D'ARRIGO BROS OF CALIFORNIA/ANDY BOY

Broccoli Rabe, Iceless Broccoli Rabe and Organic Romaine Hearts; price varies by location

DONATION: \$100,000 regardless of sales

Available year-round at your local grocery store. For more information on Andy Boy products visit andyboy.com



CALIFORNIA PEAR ADVISORY BOARD

California Pears; prices vary

DONATION: \$10,000 regardless of sales

Available 9/15/15 – 11/15/15 at select supermarkets nationwide



TIJUANA FLATS TEX-MEX & JUST IN QUESO FOUNDATION

In honor of Breast Cancer Awareness Month, Tijuana Flats will continue to sell their Charity Hot Sauces and tacos made with pink tortillas in an effort to raise funds for BCRF. Guests are encouraged to turn their tacos pink by donating \$1. In addition, all restaurants will sell a pink commemorative cup for \$1 in recognition of the cause. Charity Hot Sauce; \$5

DONATION: Charity Hot Sauce: \$3 of the purchase price; pink tacos: \$1 per purchase; Commemorative Cup: 90% of the purchase price

Available 9/8/15 – 9/27/15 at all Tijuana Flats Burrito Co. restaurants nationwide. The Charity Hot Sauces are available year-round at tijuanaflats.com



LA TORTILLA FACTORY

Low Carb Flour Tortillas in Limited Edition Pink Packaging; \$3.79

DONATION: \$25,000 regardless of sales

Available during October 2015 at grocery stores nationwide



HEALTHY ONES

Healthy Ones Think Pink; \$2.99 - \$6.99

DONATION: \$0.05 per purchase of every retail and deli product, up to \$50,000

Available during October 2015 at supermarkets, drug stores and club stores nationwide



◀ CABEAU

Special Edition Pink Evolution Pillow™; \$29.99

DONATION: 5% of the purchase price

Available year-round at cabeau.com



▲ DELTA

Taking Flight for the Fight

Partnered since 2005, Delta has donated over \$9,000,000 to BCRF to help fund lifesaving research.

Every October, Delta raises funds through sales of in-flight refreshments, including Minute Maid® Pink Lemonade, and through month-long employee activations.

Delta's Breast Cancer One, the airline's signature pink and white liveried Boeing 767, flies internationally year-round to raise awareness for breast cancer around the world.



▲ EAGLE CREEK

Pink Pack-It Specter™ Cube Set; \$38

DONATION: 10% of the entire purchase, excluding taxes and shipping, for any purchase including the special edition Pink Pack-It™ Specter Cube Set packing organizers

Available October 2015, while supplies last



SCIENCE KNOWS
NO GEOGRAPHICAL
BOUNDARIES
AND NEITHER DO WE.

.....

IN 2014-2015, BCRF WILL
SUPPORT THE WORK OF MORE
THAN 220 RESEARCHERS
ACROSS THE U.S., CANADA,
LATIN AMERICA, EUROPE,
AFRICA, THE MIDDLE EAST
& AUSTRALIA.

“

I'M REALLY
EXCITED ABOUT
THE WORK BCRF
IS FUNDING
TO LOOK FOR
BIOMARKERS
OF RISK SO WE
CAN IDENTIFY
WOMEN BEFORE
THEY GET
CANCER.

”

DR. OLUFUNMILAYO
(FUNMI) I. OLOPADE,
ON CANCER PREVENTION
RESEARCH FUNDED
BY BCRF



AUTONATION

AutoNation, the title sponsor of the AutoNation Cure Bowl, has a deep commitment to fighting cancer. This fall, customers can join the fight and Drive Pink. For every vehicle sold or serviced, AutoNation will put a Drive Pink license plate on it. They will also make a donation to BCRF at the AutoNation Cure Bowl.

DONATION: \$1 million commitment to BCRF

Available at all AutoNation stores nationwide



RADAR TIRES (OMNI UNITED)

In support of breast cancer research, Radar Tires will donate \$50,000 to BCRF, regardless of sales. Since 2011, Radar Tires has donated \$750,000 to fund lifesaving research.

SMART CIRCLE

FW1 Pink Promotion Waterless Wash And Wax; \$20 - \$40

DONATION: \$0.50 per can

FW1 Pink Promotion products, including FW1 Cans, Action Packs and Detail Kits are available at onsite demonstration events via participating retail and convenience store locations throughout the U.S. The FW1 Pink Promotion has resulted in \$5 million donated to BCRF.



THANK YOU
FOR YOUR SUPPORT

.....
IN THE FIGHT AGAINST
BREAST CANCER.

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The Breast Cancer Research Foundation
60 East 56th Street, 8th Floor
New York, New York 10022

ADDRESS SERVICE REQUESTED



bcrfcure.org

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-  pinterest.com/bcrfcure

