EDUCATIONAL CONTENT FOR PARTNERS

2026 PARTNER TOOLKIT

BREAST CANCER RESEARCH FOUNDATION

# Key Dates for Impact

## 2026

### SEPTEMBER

World Cancer Research Day
September 24, 2026

World Dense Breast Day
September 30, 2026

### OCTOBER

**Breast Cancer Awareness Month**

Metastatic Breast Cancer Awareness Day
October 13, 2026

Lobular Breast Cancer Awareness Day
October 15, 2026

National Mammography Day
October 16, 2026

1 in 8 Day
October 18, 2026

Male Breast Cancer Awareness Week
October 17-23, 2026

### NOVEMBER

### DECEMBER

Giving Tuesday
December 1, 2026

## 2027

### JANUARY

### FEBRUARY

**National Cancer Prevention Month**
**Black History Month**

World Cancer Day
February 4, 2027

International Day of Women and Girls in Science
February 11, 2027

### MARCH

**Women's History Month**

Triple-Negative Breast Cancer Awareness Day
March 3, 2027

International Women's Day
March 8, 2027

### APRIL

World Health Day
April 7, 2027

### MAY

**National Cancer Research Month**
**Women's Health Month**

Women's Health Week
May 9-15, 2027

Mother's Day
May 9, 2027

Women's Check-Up Day
May 10, 2027

### JUNE

National Cancer Survivors Day
June 6, 2027

Men's Health Week
June 14-20, 2027

### JULY

### AUGUST

World Breast Cancer Research Day
August 18, 2027